

# HIMSS GULF COAST CHAPTERS

## Pre-Conference

1:00-1:15 PM	Welcome	Welcome Announcements	Jessica Fowler, President ALHIMSS	<b>Wednesday November 17, 2021</b>
1:15-2:15 PM	Session 1	HIPAA Policy and Enforcement Updates	Sarah West, Investigator, US Dept. of Health and Human Services, OCR	
2:15-4:00 PM	Session 2	Leadership Panel: Information Blocking Rule, HIPAA, and Information Access	<u>Moderator</u> : Adele Allison <u>Panelists</u> : Sarah West; Nadine Robins; Allen Abshire, Jeff Coughlin	

## Day 1

7:30-8:30 AM	Executive Breakfast	Executive Breakfast (Invitation Only)	N/A	<b>Thursday November 18, 2021</b>
8:00-8:30 AM	General Breakfast	Breakfast with Exhibitors	N/A	
8:30-8:45 AM	Opening Remarks	Welcome & Housekeeping	Jessica Fowler, President ALHIMSS	
8:45-9:45 AM	Keynote	Hot Topics in Healthcare	Jeff Coughlin and Andrew Burnett	
9:45-10:45 AM	Breakout 1	Telehealth Strategic Planning Using Operational Models and Patient Population	Steven Travers, Phd, MBA, MS; Danny Rickert	
9:45-10:45 AM	Breakout 1	Value Driven Business Continuity and Scenario Planning	Peyman Zand, CFCHE, MBA	
10:45-11:00 AM	Break with Exhibitors			
11:00-12:00 PM	Breakout 2	Using CIS Controls to protect your health system from Ransomware	Elyse Nielsen, CISSP, ISSAP, CISM, GCCC, PMP; Carrie Whysall, CISM, HCISPP, CDPSE	
11:00-12:00 PM	Breakout 2	An Atomic Approach to Change Management	Chris Collado, DHA, NP-C, CPNP-AC/PC	
12:00-1:00 PM	Breakout 3	How Healthcare Organizations Leverage Data Analytics to Chart A Path for Digital Health Transformation	Sudish Mogli; Ashleigh Rogers, PMP	
12:00-1:00 PM	Lunch Option 1	Lunch with Exhibitors	N/A	
1:00-2:00 PM	Breakout 4	Consumerism in Healthcare	Adele Allison, BSPS	
1:00-2:00 PM	Lunch Option 2	Lunch with Exhibitors	N/A	
2:00-3:00 PM	Breakout 4	Current & Future State of Cyber Security in Healthcare	Phil Alexander, Certified Ethical Hacker (CEH), HITRUST Practitioner, and Certified Chief Information Security Officer (C CISO)	
2:00-3:00 PM	Breakout 4	User Interface Design in Health and Clinical Informatics	Valerie Welch, MD, MBA	
3:00-3:30 PM	Break with Exhibitors			
3:30-4:30 PM	Student Poster Competition	Student Poster Competition		
5:30-7:30 PM	Reception			

## Day 2

8:00-8:30 AM	Light Breakfast with Exhibitors			Friday November 19, 2021
8:30-9:30 AM	Breakout 1	Sponsor Presentation		
8:30-9:30 AM	Breakout 1	Integrating NIST-Based Standards to Optimize HIPAA Compliance: Practical Applications for Point-of-Care and Beyond	Susan Alexander, DNP, ANP-BC, ADM-BC; Eric Imsand, Phd	
9:30-10:00 AM	Break with Exhibitors			
10:00-11:00 AM	General Session	Physician Burnout and the Role of the Electronic Health Records	Ronald Louks, MD, MBA	
11:00-12:00 PM	General Session	Eddy Stephens, Infirmiry Health - AL Chris Davis, MD, North MS Health - MS	Mark Lauteren	
12:00-12:15 PM	Closing Remarks	Closing Remarks	Phyllis Barr, President, MSHIMSS	