To: Potential 2021 Arts & Crafts Vendors

The 18th annual Ohio Challenge Hot Air Balloon Festival will be held July 16th & 17th at Smith Park in Middletown, Ohio.

We are now accepting applications for Arts & Craft vendors.

**Hours of operation for Arts & Craft vendors are:**

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<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Friday</td>
<td>July 16</td>
<td>5:00pm to 10:00pm</td>
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<tr>
<td>Saturday</td>
<td>July 17</td>
<td>5:00pm to 10:00pm</td>
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To join this event, please forward:

- ✔ Completed & signed application
- ✔ Registration fee, and
- ✔ Photos of your crafts (if first year or if you have new items)

**Early Bird Discount** - To receive the early bird discount payment must be postmarked no later than 6-10-2021. This discount is outlined on the attached application. The current vendors have priority until that date.

If you need additional information, please email ohiochallengecrafts@yahoo.com or visit our website at www.ohiochallenge.com.

We are looking forward to working with you on this exciting and successful event!

Lisa Pearce, Chairperson
Arts & Craft Committee
ohiochallengecrafts@yahoo.com
The Ohio Challenge
Arts & Craft Vendor Rules & Regulations

1. MERCHANDISE: Only merchandise listed on application may be displayed and sold. The Arts & Crafts Committee has final approval.

2. COMMITMENT: All exhibitors require a two-day commitment and are expected to be open.

3. CHECK IN & SET UP: Each vendor is responsible for supplying their own tent & set up equipment. Set up is Friday morning prior to noon. Booth numbers will be provided at check in & are determined by the Arts & Craft Committee. While unloading, please be courteous and allow vehicle space for the booth next to you.

4. TENTS: Each vendor is responsible for ensuring their tents are properly weighted and flame resistant. Please secure your tent in the grassy area at the time of set-up to withstand any unexpected high winds.

5. VEHICLE PARKING: Each exhibitor will be given one pass to park a vehicle in the participants’ reserved parking area located at the festival site.

6. FOOD & GAMES: Art and craft exhibitors are prohibited from selling food or drinks and operating game booths, except where written permission has been given.

7. ELECTRICITY: Electrical outlets are generally within 10’ to 100’ of your booth. Please bring an outdoor, heavy-duty extension cord. No household extension cords.

8. EXHIBITORS BOOTH RESTRICTIONS. Restrictions include, but may not be limited to:
   - Cardboard boxes shall not be used to display items
   - Only those items listed on the contract may be displayed and sold
   - All items shall be sold in the booth area only. Roving sales, hawking, obstructive signs and public address systems are prohibited
   - We do not guarantee exclusivity of any arts or craft item to any vendor

9. REFUNDS & RETURNED CHECKS: Refunds will not be returned for any reason after June 1st. A returned check fee will be assessed to you for any returned check. A certified check or money order in the amount of any returned check plus the bank fee will then be required for payment.

10. LIABILITY: Exhibitors display at their own risk. The City of Middletown, the Ohio Challenge Balloon Festival Committee, its’ sponsors and volunteers are not responsible for any theft, damage or accident occurring during the festival or resulting there from.

11. TRADEMARK: The Ohio Challenge logo and name are registered trademarks and may not be reproduced without written consent from The Ohio Challenge Planning Committee.
2020 Arts & Craft Vendor Application - Ohio Challenge Hot Air Balloon Festival
July 16th & 17th 2021 • Smith Park • 500 Tytus Ave., Middletown, Ohio

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<thead>
<tr>
<th>Name: __________________________</th>
<th>Business Name: __________________________</th>
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<tr>
<td>Address: ________________________</td>
<td>City: ________________________</td>
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<tr>
<td>Cell Phone: ____________________</td>
<td>Home Phone: ________________________</td>
</tr>
<tr>
<td>Email: _________________________</td>
<td>Website: ___________________________</td>
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List the crafts you plan to sell: *(Note: The Ohio Challenge name and logo may not be used on any of your products. Any reference to Hot Air Balloons or Middletown must be submitted for approval to the Ohio Challenge Planning Committee prior to May 1)*

What % of your crafts are handcrafted by you? __________________________
What % of your crafts are not handcrafted by you? __________________________

Please reserve the following booth space:

- 10’ x 10’ @ $120 ($90 if payment is postmarked before 6-10)
- 20’ frontage x 10’ @ $220 ($165 if payment is postmarked before 6-10)

Makes checks payable to: The Ohio Challenge *(First year vendors must pay by Money Order or Cashier’s Check)*
Please specify electrical needs: __________________________

*Should you need to rent a tent or other supplies we recommend contacting Prime Time Party Rental at (937)-296-9262*

If you have commercial liability insurance or a homeowner’s policy with a business rider, please indicate your insurance carrier and liability limits: __________________________
*(Certain products will require that you carry liability insurance. This is up to the discretion of the insurance committee.)*

Indemnification:
To the fullest extent permitted by law, you (the vendor) shall indemnify, defend and hold harmless, The Ohio Challenge, all event sponsors, the City of Middletown, Ohio and their respective employees, directors, officers, agents, volunteers and other persons acting on their behalf from and against any and all claims, actions, suits, causes of action, or demands which arise or are in any way connected with the acts or omissions of you, your employees, directors, officials, agents, volunteers or other persons acting on your behalf.

I have also read and agree with the attached Vendor Rules & Regulations.

Signed: __________________________ | Amount Enclosed: __________________________
Date: __________________________

Return completed application with photographs of your crafts and the registration fee to the following address: *(To be considered, the registration fee must accompany this application.)*

The Ohio Challenge
Attn: Arts & Crafts
1500 Central Avenue
Middletown, Ohio 45044

E-Mail: ohiochallengecrafts@yahoo.com • Website: www.ohiochallenge.com