JOIN US... YOU’RE IN GOOD COMPANY
2020 sponsors included ...
Sponsorship and Promotional Opportunities

**Gold Sponsor: $1,500**
- 8 wrist bands for access to Ohio Challenge VIP Hospitality Events
- 8 VIP Premium Parking Passes
- 4 General Parking Passes
- 3-5 mentions across the Ohio Challenge social media
- Recognition in Official Program Guide, on sponsor board, committee golf-carts and Ohio Challenge website
- Option for website links
- Space for posting up to 3 company-provided banners
- Public Address sponsor announcements on-site
- Optional 10x10 Tent to promote your organization

*Ohio Challenge Sponsor/VIP balloon rides are limited to Friday night, are weather-dependent, and may not be rescheduled due to competition restrictions.

**Silver Sponsor: $1,000**
- 4 wrist bands for access to Ohio Challenge VIP Hospitality Events
- 4 VIP Premium Parking Passes
- 2 General Parking Passes
- 2 mentions across the Ohio Challenge social media
- Recognition in Official Program Guide, on sponsor board, and Ohio Challenge website
- Space for posting up to 2 company-provided banners
- Public Address sponsor announcements on-site
- Optional 10x10 Tent to promote your organization

**Bronze Sponsor: $500**
- 2 wrist bands for access to Ohio Challenge VIP Hospitality Events
- 2 VIP Premium Parking Passes
- 1 General Parking Pass
- 1 mention across the Ohio Challenge social media
- Recognition in Official Program Guide, on sponsor board, and Ohio Challenge website
- Space for posting a company-provided banner
- Public Address sponsor announcements on-site

**Corporate Booths: $750**
- 2-VIP wrist bands, Ohio Challenge VIP Hospitality Events, 10x10 space includes tent, table, 2 chairs and 4 general parking passes.

**Other Promotional Opportunities**
- We can work with you to customize a package that is flexible and tailored to your interests. A few ideas to consider . . .
- In-Kind Sponsorships - donate gift cards, merchandise, event tickets, or other items/merchandise in exchange for promotional opportunities

**WHY SPONSOR**
- Support one of the most popular family friendly summer events in SW Ohio
- Get your business name in front of potentially 50,000+ visitors to the event (plus pre-event & website exposure)
- Media exposure throughout the region via TV, newspapers, magazines, radio, websites, social media, etc.
- Extend marketing with in-house promotions
- Use free passes to enjoy the weekend with families or entertain customers
- Enjoy exclusive VIP Access & hospitality
- Consider sponsor levels that give you the opportunity to entertain in your own VIP tent
- Sponsor names are clearly visible on event signage
- Sponsor-provided banners are displayed ‘front & center’ between the mid-way, skydiver landing zone & balloon launch site
- Staff golf carts bear names of sponsors
- Upper level sponsors may promote their organization with a booth on-site
- Promotion and publicity extends beyond the event itself.

**Two Day Festival & Balloon Competition**

**VIP Access for Sponsors**
- Balloon Launches
- Balloon Glows
- Charity Car Show
- Music
- Festival Foods
- Fireworks Display

**Rides:**
- Tandem Skydiving
- Helicopter
- Carnival Rides

**Team Fastrax Skydiving Demonstrations**

**BY THE NUMBERS**
- $2-2.5 million Average economic impact
- 50-55,000 Attendance facts
- 76% Within one-hour drive time
- 24% Beyond one-hour drive
- 94% From Ohio
- 6% From other states
- 50% From Butler/Warren Counties
- 19% From Montgomery County
- 7% From Hamilton County

**It's more than just hot air....**