

FUNCTIONAL TESTING FOR A LEADING FINANCIAL SERVICES PROVIDER

ABSTRACT:

A case study on how ZenQ helped a US based leading financial services provider in establishing formal QA process for efficient functional and regression testing of their products.

Client:

A leading financial service provider delivering insights and intelligence to the institutional investing community

Industry:

BFSI

Offering:

Functional Testing

Business Challenge

Client is a leading financial service provider offering insights and intelligence through analytics to institutional investing community. With a challenge to release products to market frequently, client has incurred number of challenges in defining a QA strategy and processes, as well as measuring its effectiveness.

Lack of standardization in the processes and procedures in the absence of a testing team, has resulted in lack of focused testing efforts while the product features kept rolling into Production, only for the end users to encounter these major defects. This became a considerable threat to product acceptance and quality. The client emphasized that it's important for them to roll out a good quality product every iteration to increase their sales and sustain.

ZenQ's Role

Being an independent software testing service provider with an experience of over 8 years, ZENQ took up the challenge involving

- ★ Understand current challenges and define process goals
- ★ Integration of a formal QA process into client processes
- ★ Analysis of Business Requirement Document
- ★ Proof of Concept
- ★ Design Test Plan, Test Case and detailed Test Scripts
- ★ Support iterative release

ZENQ has efficiently integrated QA process into iterative development model that client has already been using.

Solution Benefits

Our dedicated team of Test Experts enabled the client to:

- ★ Achieve smooth integration of QA process with quick turn around
- ★ Identify majority of critical defects early in the development cycle reducing overall bug fixing costs
- ★ Take informed decisions before every release utilizing our detailed defects and observation reports
- ★ Increase customer base and revenue by identifying defects at very early stage of development

About ZenQ

ZenQ is a global provider of high quality Software Development & Testing Services, offering cost effective value-add outsourcing solutions to our clients. Our highly competent IT Professionals, Domain experts, combined with industry best practices & our investments in state-of-the-art technologies makes us a dependable and long-term IT service partner to all our clients

For more information, email us at : sales@zenq.com OR Visit us at www.zenq.com
