



**Alabama
Technology
Network**

The University of Alabama in Huntsville



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Network**



Providing Solutions To Alabama's Existing Industries

Strategy Deployment for a Lean Business System

Every successful organization begins with a clearly-defined strategy. This course will focus on developing and communicating an organizational strategy that will guide and align the efforts and activities at all levels of the business. This course provides an understanding of the roles of leadership in a Lean Business System in defining and managing the organization to become a high-performance enterprise.

Prerequisite(s): Lean 101 Overview and Value Stream Mapping

Objectives/Topics:

Day 1

- **Strategic planning for Lean Business System (PLAN)**
 - Identifying an organization's vision
 - Developing a mission and mission statement
 - Identifying and communicating organizational values
- **Identifying an organization's "true north" (PLAN)**
 - Concepts of hoshin kanri
 - Broad brush theme
 - Hard business targets
 - Focusing on key business fundamentals

Day 2

- **Focusing on value streams to achieve "true north" (DO)**
- **Developing strategic performance measures (CHECK)**
 - Customer oriented- cost, quality, delivery
 - Employee oriented- safety, morale, respect
 - Environment-oriented- waste and energy reduction and conservation
- **Lean accounting principles (CHECK)**
- **Staying on "true north" (ACT)**
 - Developing management standard work
 - Developing a lean culture
 - Continuous improvement
 - Respect for people

Simulation:

Each section of this course features hands-on simulations and exercises where participants will experience the benefits of topics by applying the lecture concepts and measuring the impact.

Benefits to Participants:

- Understanding of the importance of strategic alignment and deployment
- Understanding the PDCA cycle at the strategic level
- Certificate of completion
- Eligible to obtain Lean Practitioner certification:
After completion of the following: Foundations of A Lean Business System, Value Stream Management in a Lean Business System, and a project agreed upon and supervised by instructor

Who Should Attend:

- Executives, Presidents, CEOs, CFOs, Vice Presidents
- Value stream and business unit managers
- Accountants
- Human resources and trainers
- Lean champions and kaizen facilitators
- Engineers

Course Length: 2 days (16 hours)

Class Size:

10-25 participants

Minimum class registration to make the course: 10

Cost: Total cost **\$635**

Course is \$595 + \$20 per day consumables fee

*Go to www.uahcmer.com website for training cancellation policy, photo-video notice, and accessibility requests.