

TRAINERS DRIVE BY SPORTSFIT – A NATIONAL LEVEL INITIATIVE



SPORTSFIT World (P) Ltd. is pleased to announce the upcoming launch of the Trainers Drive. Via this initiative SportsFit aims to connect Lead Trainers to be associated with SportsFit and conduct Trainers Certification Course, across the length and breadth of the nation. The said course will be certified from SportsFit and assessed by Federation of Indian Chambers of Commerce and Industry (FICCI).

The Trainers Drive will focus on coaches and lead trainers who will undergo below development:

SportsFit has best-in-class fitness coaches who will groom certified Lead Trainers (that's you) via a two day exclusive concept workshop across 3 cities in India. Post the workshop, each one of the Lead Trainers will train 100 non-certified trainers in different parts of the country. In lieu of the initiative, Lead Trainers will work closely with SportsFit to help their 100 trainers to undertake a highly specialised trainer's certification course from SportsFit not only focused on creating trainers but creating fitness entrepreneurs.

Lead trainers have enormous rewards as follows:

1. Each Lead Trainer (LT) will initially get an opportunity to train 100 non-certified trainers at various locations in the country. The cost of the 5 days course will be borne by SportsFit including the assessment that will be done by FICCI. Participation fees for non-certified trainers will be Rs. 10, 000/- per student and each LT will earn Rs. 400/- per student they certify.
2. As the fitness awareness increases the demand of fitness goods and allied items; LT will be monetarily benefit from the sale of fitness equipment's, goods, accessories, apparels, footwear, food and nutrition from local to global branded products.
3. LT get recognition to be chosen in top 100 trainers in the country from the 125 crore population and becoming an integral part of one of the biggest health and fitness drives in the nation. Pan India platform will be available for trainers free of cost.
4. There is nothing like learning in life, we all are learning at every step of our life, conducting courses, interacting with people, upgrading ourselves and opening up new opportunities.
5. It is your passion, dedication, knowledge which has taken you so far, you deserve this association, and you directly get associated with one of the biggest brands in the sporting world. You increase your chances of getting in the big league and becoming a flag bearer of the fast growing sports and fitness industry in India.

Expert Coaches

- **Mr. Ramji Srinivasan** (Fitness Coach of Indian Cricket winning Team during World Cup & was earlier associated with BCCI, Mumbai Indians, MRF & many more ventures currently associated with QLP and Super Formula Racing)
- **Mr. Mahendra Gokhale** (Fitness trainer of Mumbai Indians team in the Indian Premier League having rich experience in the areas of health, fitness and sports)
- **Dr. Kaustubh Radkar** (Full-fledged coach training aspiring Ironmen and also gets invites to speak on topics ranging from training to racing, Olympics to Ironman)

WORKSHOP CONTENT

- Intro to Concept
- Training Pedagogy
- Training Skills
- Communication skills
- Practical aspects of training
- Team performance
- Assessment of the trainers

REGISTRATION PROCESS

- Registration can be done on www.sportsfitworld.com (registrations are already open)
- Applicants to send their CV's and relevant documents to lead.trainers@sportsfitworld.com
- SportsFit to send invitations to the selected candidates with date and venue of the workshop
- Invited candidates to reach the venue (travel expenses will be reimbursed by SportsFit)