

Wax Ski Shop and Destination Owl's Head partner to offer skiing enthusiasts a positive experience



THE SCOOP

MABLE HASTINGS

Destination Owl's Head is a four-season resort located in the Township of Potton (Mansonville) in the Eastern Townships of Quebec. Nestled on a 1300-acre lot with two kilometers of shoreline on Lake Memphremagog, Destination Owl's Head offers a picturesque surrounding with an array of outdoor activities such as: downhill skiing (52 trails), snowboarding, golf, hiking and water activities. Still expanding, Destination Owl's Head also offers a varied range of on site services including accommodation with direct access to the ski slopes, catering services, a chalet and a ski shop, a marina and a golf course with a pavilion housing a restaurant and a bar. Destination Owl's Head offers not only a change of scenery but also a feeling of escaping from it all!

Starting this season, Destination Owl's Head has partnered with Yannick Bahl, owner of the Wax Ski Shop that has been in business for more than fourteen years in Mansonville. Bahl now runs a new ski shop at the base of the slopes while continuing with his shop located at 308 Principale in Mansonville, 450-292-0230. The all season shop in Man-

sonville also specializes in cycling making it a year round stop for sport enthusiasts.

Bahl and his family are no strangers to getting the most out of every season when it comes to sports and Bahl is implicated in the community especially in encouraging youth to get out and be active. His two children are no exception. Daughter Aryane has evolved into a fine skier with a multitude of other talents in sports and dance.

According to a press release posted on www.potton.ca website, the Wax Ski Shop owner had this to say about the partnership,

"Whether as the owner of a local business, ski enthusiast and resident of Mansonville, I am very proud to join this large-scale project, both for the ski world in Quebec, and for the economic development of our village. I feel a real respect and a great interest on the part of the new management at Owl's Head to team up with local specialists. Thanks to this partnership, more than ten jobs have been created for the management of the two shops," says Yannick Bahl.

Like all businesses created or expanded upon in small areas, it is the support of local and tourist clientele that will boast the success of the expansion and improvements made to big projects like Destination Owl's Head and businesses like the Wax Ski Shop. The public plays a vital if not primary role in success and in future improvements and change.

These businesses both large and small are determined to help the local area to expand, the economy to improve and to see the tourism evolve and grow but everyone has a part to play.



PHOTO COURTESY

Aryane, whose father Yannick Bahl is owner of WAX Ski Shop, in their store located on rue Principale in Mansonville.

Brome-Missisquoi Chamber of Commerce 22nd Gala of Excellence

BCN Staff

Presented every two years, this year's Chamber of Commerce Gala of excellence will take place on Saturday, Oct. 26, at Massey-Vanier High School.

Martine Bédard, 2nd Vice-Chair of the Board of Directors of CWB-M, made the announcement earlier this week.

"It gives me great pleasure to introduce the honorary president of Gala 2019, Madame Nathalie Dion. An outstanding leader, this big-hearted woman is very involved in the community, through her involvement, among others, at the Soirée Champêtre, which, during its last five editions donated more

than \$120,000 to the BMP Hospital Foundation. President of Athena Construction, where we are this morning, she was named personality of the year at our last Gala in 2017," Bédard commented.

Ms. Dion was then invited to speak. "It's with a lot of emotion that I accepted the Honorary Presidency for the 11th Edition of the Gala of Excellence of our Chamber of Commerce. It's a way for me to get involved once more in my community and, perhaps, to inspire entrepreneurs here to join because we have something to be proud of, for our involvement and for our region."

She went on to explain that there would be 14 categories this year, two of which are new. Instead of having compa-

nies with one to ten employees and companies service of 11 or more employees, it was divided into four categories, making the distinction between businesses that serve other companies and and businesses that serve the public.

In addition, any nominated company will be eligible to receive one of four prizes: innovation, citizen involvement, corporate succession and all new, sustainable development. A public vote will still allow to elect the Personality of the year (poll and vote in the fall of 2019), not to mention the prize for company of the year, awarded to the most distinguished among the members of the jury, all coming from outside Brome-Missisquoi to ensure objectivity.

"I invite you not to hesitate to submit your application or submit the name of a company that you believe to be worthy by March 31, 2019," concluded the honorary president, Nathalie Dion.

A postcard with the photo of Nathalie, Personality of the year taken during the 2017 Gala of Excellence, will be sent to all Brome-Missisquoi companies.

The announcement of the nominated companies will be made on Sept. 19, 2019. The awards ceremony will be picked up and rebroadcast on MATV Granby in mid-November.

Ms. Mélanie Gobeille, Executive Director of the Brome Missisquoi Chamber of Commerce, then introduced the main

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