



# PS 130 THE PARKSIDE SCHOOL

## BECOME A SPRING AUCTION DONOR OR SPONSOR!

Hi Families!

As you know, **the PTA is tasked with raising money to support the \$230,000 we've committed to sustain the high quality of education at PS 130.** Much of this fundraising is achieved through auctions and event sponsorships, such as the upcoming Spring Auction.

**We're inviting our parent community (that's you!) to participate as auction donors and/or sponsors for our Spring Auction and Benefit Party.** PS 130's 10th Annual Spring Auction will open for online bidding on March 23. On March 28, we will celebrate the end of the auction with a benefit party at [Beverley Social Club](#), featuring performances by DJ Ayres of [the Rub](#) & Will Butler of [Arcade Fire](#).

### Auction Donations

**Anything is welcome** - from Broadway tickets to kitchen gadgets, vacation homes, sporting events, special experiences, and health + fitness classes, to jewelry + artwork, camps, and classes for kids/adults - nothing is too small or big! Please consider asking if any aunt, grandparent, or friend has access to something they can donate for our auction.

[Detailed information regarding auction donations can be found here.](#)

### Becoming a Spring Auction Sponsor

**Our sponsorships offer the opportunity to advertise your business to our entire school community of more than 850 kids and their families and over 100 staff.** Event sponsorship helps offset the expense of executing the event, which results in a higher net profit, and in turn, means more funding for our school.

Please consider becoming a sponsor and sharing your small business with us. And if you work for a larger organization, please forward these sponsorship opportunities to your marketing team!

[Detailed information regarding sponsorship and contribution levels can be found here.](#)

### Why Are We Doing This?

**PS 130's PTA funds essential programs that benefit our students - and our Spring Auction is our biggest fundraising event!** The PTA is planning a 2020-21 initiative to reduce class sizes and/or student-teacher ratios at the upper school. Current PTA-sponsored programming includes:

- professional development for teachers and administrators, including Orton-Gillingham and Responsive Classroom training;
- science & STEM curriculum initiatives;
- musician, artist, and author classroom visits across all grades;
- an extensive art program, including Art Boxes, supplies, and art materials for every classroom;
- a block room and the integration of an innovative block-based pedagogy; and
- an early childhood library.