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ABOUT HOUSTON DOG MOM

Houston Dog Mom, founded in May 2019, is quickly becoming a central point for Houston Dog Owners that want an alternative information source. We cover: Dog events, rescue and health; local business profiles; and healthy recipes for dog treats. We would love to work with you!

7,400

MONTHLY
PINTEREST VIEWS

2,200

SOCIAL MEDIA
FOLLOWERS

1,400

DAILY FACEBOOK
POST VIEWS
(ORGANIC)

1,600

MONTHLY WEB
SESSIONS

Based on Feb 1 - March 1 2020



FEATURE POST

- 1000-1500 Words
- Optimized for search
- Sponsored FB Post
- Instagram Post
- Pinterest Pins (5)
- \$120

ROUND-UP POST

- Featured with 3-5 related companies in a round-up post.
- \$30 per participant

ADVERTISING

- Home Page, right margin
- 3-month commitment
- \$20/month

FACEBOOK | PINTEREST | INSTAGRAM | WEBSITE @HOUSTONDOG MOM