

THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR SEPTEMBER/OCTOBER 2018

TWITTER STATISTICS: @IBackTheBanks Followers: 1,490 (10/31/18)

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
September	20	28.9K	618
October	16	11.0K	198

NEWS MEDIA STORIES & MENTIONS

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in September and October 2018.

In September the broadcast, print and online media mentions totaled 52. These appeared in two print/digital outlets and five broadcast media. Topics included the music/concert venue, the skystar Wheel, riverfront Transit Center, and the Community Authority.

In October, a total of 19 mentions appeared in five broadcast and two print/digital outlets. Topics included Galla Park, The Skystar Wheel, music/concert venue, Tailgate Zone, BurgerFi and Current at The Banks.