

THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR NOVEMBER/DECEMBER 2018

TWITTER STATISTICS: @IBackTheBanks Followers: 1,492 (12/31/18)

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
November	21	8.3K	243
December	18	7.7K	168

NEWS MEDIA STORIES & MENTIONS

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in November and December 2018.

In November, the broadcast, print and online media mentions totaled 40. These appeared in two print/digital outlets and seven broadcast media. Topics included Carol Ann's Carousel, Skystar Wheel, concert venue, short-term rental of Current and Radius apartments, and AC Hotel rooftop igloos.

In December, a total of 83 mentions appeared in eight broadcast and two print/digital outlets. Topics included Carol Ann's Carousel, Skystar Wheel, concert venue, short-term rental, AC Hotel rooftop igloos, garage revenue, and dining at The Banks.