

THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR NOVEMBER/DECEMBER 2017

TWITTER STATISTICS: @IBackTheBanks Followers: 1,366 (12/31/17)

Months	Twitter Posts	Impressions	Engagements
November/December	42	17,914	211

NEWS MEDIA STORIES & MENTIONS

The following are key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in November and December 2017.

There were 15 broadcast media mentions (6 on infrastructure; 9 on development or future development).

- AC Hotel rooftop bar, new restaurant on first floor: 8 mentions
- Carol Ann’s Carousel holiday events: 5 mentions
- Future development, new developer: 2 mentions

The print/online media mentions totaled 1 (future development funding).

- State funding request to include The Banks: 1 mention

Below are links to a representative sample of the broadcast mentions.

The Banks Media Library News Report



WKRC-CBS Television Market: Cincinnati, OH (35)

Business
Watch

Nov 5 2017 06:30AM ET

[6:37:25 AM] [0:27] V: the first AC hotel by Marriott in the city of Cincinnati is now open at **THE BANKS**. An official ribbon-cutting that included all the partners was held last week 171 room hotel was designed to take advantage of its unique location next to great American ballpark. In front of small river front part. The I-shaped hotel has windows along the south side. The upper Dec. a large rooftop bar with room for 250 guests is scheduled to open in spring of 2018.

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WLWT-NBC Television Market: Cincinnati, OH (35)

News 5
Today
Weekend

Nov 25 2017 10:00AM ET

[10:34:51 AM] [0:32] Richard: Santa will be busy, of course. We talk about a couple different shopping district. Even the magic going on at **THE BANKS**. The **CAROUSEL**.

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WLWT-NBC Television Market: Cincinnati, OH (35)
News

Nov 25 2017 11:00PM ET

[11:00:33 PM] [2:28] Tricia Suit, downtown Cincinnati inc: at **THE BANKS**, the **CAROUSEL** has special events this season.

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WCPO-ABC Television Market: Cincinnati, OH (35)
Good
Morning
Tri-State

Dec 20 2017 06:00AM ET

[6:17:56 AM] [0:28] Five have opened since 20-12, and at least four more will open by 20-19. This is one of the newest rooftop spots at the AC hotel on **THE BANKS**. It will be the biggest in the city and is scheduled to open around opening day.

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WCPO-ABC Television Market: Cincinnati, OH (35)
News

Dec 20 2017 11:00PM ET

[11:14:29 PM] [2:48] "The skybar on top of the a-c Marriott in **THE BANKS** is complete and will open in around reds opening day.

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WXIX-FOX Television Market: Cincinnati, OH (35)
News

Dec 21 2017 10:00AM ET

[10:27:50 AM] [0:58] Carol Ann's **CAROUSEL**, selfies with Santa, holiday crafts and more, Friday through Sunday 11 - 5



WSTR-MNT Television Market: Cincinnati, OH (35)
Local12 at 10
on WSTR

Dec 23 2017 10:00PM ET

[10:17:42 PM] [0:11] CBS News New York inside Carol Ann's **CAROUSEL**. Hours are ten to five. A local park turns fright nights into holiday lights.

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[10:18:20 PM] [0:08] Santa and holiday crafts continue tomorrow. Kids can meet Santa, as for presidency pose for photos. It takes place inside Carol Ann's **CAROUSEL**. The hours are 10:00 am b 5:00 p. Anchor: a local park turns fright night and the holiday lights.

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