

THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR MAY/JUNE 2018

TWITTER STATISTICS: @IBackTheBanks Followers: 1,436 (6/30/18)

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
May/June	39	31.1K	479

NEWS MEDIA STORIES & MENTIONS

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in May and June 2018.

In May, a total of 133 mentions appeared in two print publications—Cincinnati Enquirer and the Cincinnati Business Courier—and six broadcast media—television stations WCPO, WKRC/WSTR, WLWT, WXIX; and WLW radio. Topics included decisions around the planned concert venue; Galla Park, road closures at The Banks for the Flying Pig Marathon, the AC Hotel, and the status of entertainment district designation for The Banks.

In addition, project manager Phil Beck and engineer Joan Buttner were invited to The Seven Hills School to discuss elementary students' designs for decking Fort Washington Way.

In June, a total of 205 mentions appeared in print, broadcast and online media—Cincinnati Enquirer and Cincinnati Business Courier, and broadcast outlets WCPO, WKRC, WSTR, WLWT, WXIX, WLW and WVXU featured stories on Joella's Hot Chicken, concert venue, The Escape Game, World Cup Village, Rockin' the Roebling concerts, World Cup Village, development concerns, and The Banks Blueberry Wheat Ale announcement.