

The Banks June 2016 Media Summary

Twitter Statistics:

Posts: 21

Retweets, Mentions & Favorites: 103

New Followers: 21

The following are stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development in broadcast, print and online publications for the month of June, 2016. Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic with links (as appropriate).

INFRASTRUCTURE/PUBLIC PARTNERSHIP Stories/Mentions

Summary of this month's coverage: Two print/digital story and six broadcast/digital stories or mentions regarding construction/road closures, the public marina as part of the Parks improvements and other assets.

The Business Courier – June 3

Next phase of construction could start later this year

<http://www.bizjournals.com/cincinnati/print-edition/2016/06/03/next-phase-of-construction-could-start-later-this.html>

The Cincinnati Enquirer – June 21

Cincinnati marina gets cheers and jeers

<http://www.cincinnati.com/story/news/2016/06/21/cincinnati-marina-gets-cheers-and-jeers/86144026/>

Cincinnati is one of very few major cities on the Ohio that does not have a public marina

WCPO – June 22

[Preview Clip](#)

Big closure at The Banks - now through July 15 the intersection of Race Street and West Freedom Way will be closed

WCPO – June 27

[Preview Clip](#)

Construction at The Banks, closures starting this week will last until 7/15

WLWT – June 29

[Preview Clip](#)

Total Story Count:	6
Total Nielsen Audience:	222,265
Total 30-Second Ad Value:	\$3,350
Total Run Time:	4:06
Total Calculated Ad Equivalency:	\$5,063
Total Calculated Publicity Value:	\$15,185

DEVELOPMENT Stories/Mentions

Summary of this month's coverage: Six print/digital and nine broadcast/digital stories or mentions covering overall development projects, including AC Hotel, Radius, GE, Tiger Dumpling restaurant and the potential concert venue.

The Business Courier – June 3

AC Hotel by Marriott will bring 171 rooms

Radius adds to riverfront's residential side with 292 apartments

GE brings 'sea change' to riverfront

WCPO.com -- June 3

Pittsburgh, Columbus encourage Cincy leaders to say yes to concert pavilion at The Banks

<http://www.wcpo.com/news/insider/pittsburgh-columbus-encourages-cincy-leaders-to-say-yes-to-concert-pavilion-at-the-banks>

The Business Courier – June 8

Tiger Dumpling is the newest restaurant to locate at the Banks

http://www.bizjournals.com/cincinnati/news/2016/06/08/heres-the-newest-restaurant-coming-to-the-banks.html?ana=e_cinci_bn_breakingnews&u=mkWD5sXrAozt84s7Z0jh3FqLV1Y&t=1465406426&j=73857922

The Cincinnati Enquirer – June 15

Tiger Dumpling picks new spot at The Banks

<http://www.cincinnati.com/story/money/2016/06/14/tiger-dumpling-picks-new-spot-banks/85883816/>

Will development at Newport on the Levee complement or compete with The Banks

WCPO – June 1

Preview Clip

People who don't live in Cincinnati are encouraging a concert venue

WCPO – June 3

Preview Clip

Popular restaurant Tiger Dumpling is expanding and relocating to The Banks

WCPO – June 8

Preview Clip

WSTR – June 8

Preview Clip

WKRC Business Watch – June 12

Preview Clip

Total Story Count:	9
Total Nielsen Audience:	239,283
Total 30-Second Ad Value:	\$5,539
Total Run Time:	8:28
Total Calculated Ad Equivalency:	\$11,045
Total Calculated Publicity Value:	\$33,136