

The Banks June 2014 Media Summary

Twitter Statistics:

Posts: 16

Retweets, Mentions & Favorites: 43

New Followers: 25

The following are stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development in broadcast, print and online publications for the month of June, 2014. Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic with links (as appropriate).

INFRASTRUCTURE/PUBLIC PARTNERSHIP Stories/Mentions

Summary of this month's coverage: 4 broadcast and digital stories or mentions

Temporary Eastbound Lane Closure on Freedom Way – June 10 release date

Eastbound Freedom Way from Rosa Parks Street to Elm Street will close for construction work beginning tomorrow morning, June 11, at 7 a.m. Closure will remain in effect until Thursday, July 24.

WVXU – June 10

<http://wvxu.org/post/portion-freedom-way-closing-construction-work>

WLWT – June 11

<http://67.214.100.182/Player?PI=ea876579-464b-4677-acf8-783b5c740be7>

DEVELOPMENT Stories/Mentions

Summary of this month's coverage: 117 broadcast, print and digital stories or mentions

Broadcast News Coverage on WLWT, WCPO, WXIX, WKRC, WSTR, WVXU and WBDT (Dayton) The comprehensive report for total mentions of The Banks in broadcast news, including stories/mentions during morning, noon and evening news

GE Chooses The Banks – Stories ran June 18 through June 29

WXIX

Investigative Report: GE Chooses The Banks – June 18

<http://67.214.100.182/Player?PI=090e2fbb-4759-4d62-a342-ae8e1930926e>

WKRC

GE moving 1,400 jobs to The Banks – June 18

<http://67.214.100.182/Player?PI=75e87e5a-771a-4046-b2eb-107a45228127>

WCPO

City, County leaders approve GE incentive package

<http://67.214.100.182/Player?PI=06dfe337-940a-466c-ad45-585fd0415c51>

WKRC

GE deal approved – June 23

<http://67.214.100.182/Player?PI=7d29d5d4-5d90-4d75-b3c7-e69d7bf03bf8>

WLWT

GE at The Banks – June 23

<http://67.214.100.182/Player?PI=0d0bc3a8-6f4b-4507-8b07-7c847a3eaab6>

Articles/digital stories – 11 stories/mentions

June Monzel Report regarding 5/6 The Banks Phase II Concrete Pour Ceremony

Cincinnati Business Courier – June 18

GE makes decision on where to put new 1,400-job operation

http://www.bizjournals.com/cincinnati/news/2014/06/18/ge-picks-the-banks-for-1400-job-center.html?ana=e_cinci_bn_breakingnews&u=mkWD5sXrAozt84s7Z0jh3FqLV1Y&t=1405083344

The Cincinnati Enquirer – June 18

GE chooses The Banks for new operations center <http://cin.ci/1imzzAU>

Cincinnati Business Courier – June 19

[Date set for General Electric-Banks agreement](#)

Cincinnati Business Courier – June 20

Will GE put its logo up at The Banks http://m.bizjournals.com/cincinnati/blog/2014/06/will-ge-put-its-logo-up-at-the-banks.html?ana=e_du_pub&s=article_du&ed=2014-06-20&u=mkWD5sXrAozt84s7Z0jh3FqLV1Y&t=1403293065&r=full

The Cincinnati Enquirer – June 23

Joint city/county meeting to announce GE location <http://cin.ci/1ixiCDT>

The Business Courier – June 23

[City, county OK massive GE deal](#)

[Why GE chose the Banks](#)

The Cincinnati Enquirer – June 24

City, county approve \$112 M in GE incentives <http://cin.ci/1izmHHJ>

The Business Courier – June 25

[GE deal done, now will there be a hotel at the Banks?](#)

The Business Courier – June 27

Deal of the decade: Breaking down GE at The Banks

<http://m.bizjournals.com/cincinnati/print-edition/2014/06/27/deal-of-the-decade-breaking-down-ge-at-the-banks.html>