

56TH ANNUAL SCIENTIFIC CONFERENCE OF THE MALAYSIAN SOCIETY OF PARASITOLOGY & TROPICAL MEDICINE

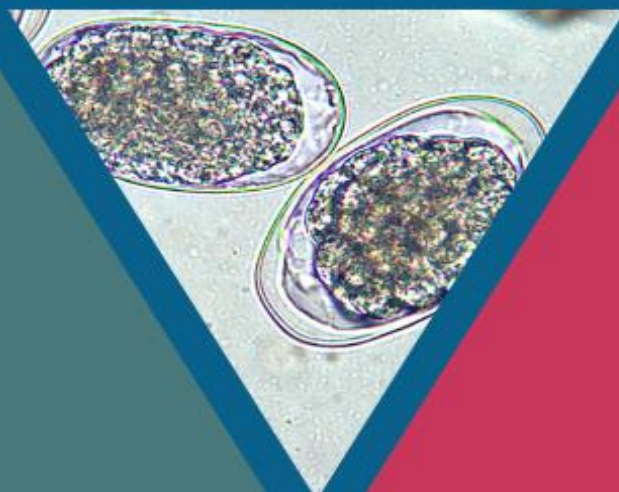
in conjunction with 3RD ASIAN SIMULIIDAE SYMPOSIUM

11 - 12 March 2020 • Hotel Istana, Kuala Lumpur

CONFERENCE THEME:

*Neglected, Tropical and Vector Borne Diseases:
The Evolution of One Health From
Challenges to Solutions*

**SPONSORSHIP
PROSPECTUS**





SPONSORSHIP OPPORTUNITIES

56th Annual Scientific Conference of the Malaysian Society of Parasitology and Tropical Medicine (MSPTM)

In conjunction with 3rd Asian Simuliidae Symposium

11 – 12 March 2020, Hotel Istana, Kuala Lumpur

Dear Valued Sponsors,

The 56th Annual Scientific Conference of the Malaysian Society of Parasitology and Tropical Medicine in conjunction with 3rd Asian Simuliidae Symposium, 11 – 12 March 2020, Hotel Istana, Kuala Lumpur.

The Malaysian Society of Parasitology and Tropical Medicine will be organizing its 56th Annual Scientific Conference in conjunction with 3rd Asian Simuliidae Symposium at Hotel Istana, Kuala Lumpur, Malaysia, from the 11 – 12 March 2020.

The theme of this scientific conference is “**Neglected, Tropical and Vector Borne Diseases: The Evolution of One Health from Challenges to Solutions**”. This topic is in line with the current problems and challenges that we face to overcome the increase of emerging diseases in our country and this region. The conference intends to bring together researches, practitioners and industry partners in the fields of parasitology, tropical medicine and zoonotic diseases. This multidisciplinary forum aims at addressing issues related to the dynamic interactions between animals, vectors and humans, with regards to epidemiology, disease transmission and diagnosis.

The MSPTM is a non-profit organization which has been in existence since 1964 and has been recognized as a strong advocate for improving public health through research in Malaysia and in the region. We have a strong membership of about 500 representing various disciplines such as medical and veterinary, utilizing various scientific instruments, biological and other consumable products for their work. We would like to extend this partnership to the various scientific companies and organizations such as yours to promote activities for the advancement of science.

Hence, I would like to take this opportunity to request your company to join hands with us in providing generous support to make this conference a success. Any sponsorship from your company will be most appreciated. We have attached a “SPONSORSHIP REPLY FORM” along with this letter for your company’s use. Please do not hesitate to contact the Sponsorship Committee, Dr Sam Mohan at +6012-538 6717 or msptmevents@gmail.com for further information.

I look forward to your support and to receive a positive reply from you. Let us unite for the greater good of the scientific community.

Thank you very much.

Yours sincerely,

Dr Vickneshwaran Muthu
Chairperson, Organising Committee



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Sponsorship Packages

All sponsorship packages are flexible. The Sponsorship Committee would welcome and appreciate the opportunity to discuss in detail with you.

All prices are shown are net and in Malaysian Ringgit (MYR).

SPONSORSHIP BENEFITS	GOLD RM 10,000	SILVER RM 6,000
Logo publishes on conference website	With hyperlink	With hyperlink
Company write-ups publish on conference website	300 words	200 words
Logo publishes in conference e-newsletters	Yes	-
Logo publishes on conference e-backdrops	Yes	Yes
Exhibition table top - With 2 complimentary exhibitor passes	2 tables	1 table
Black & white advertisement in conference handbook	2 pages	1 page
Lunch Sponsor - Opportunity to name the lunch session as own branding	1 session	-
Lunch Presentation Slot - 15mins	Yes	-
Acknowledgement as the premier sponsor in conference handbook	Yes	Yes
Verbal acknowledgement during the conference	Yes	Yes
Complimentary conference registration passes	2	1
Logo included in post-conference thank you email.	Yes	-

More Sponsorship Opportunities

DESCRIPTION	AMOUNT
PRESENTATION SLOT - 15mins presentation slot	RM 3,000
DOCUMENT SPONSOR - Delegate pack inserts (A4 size) 1-2 pages provided by sponsor*	RM 1,000
EXHIBITION TABLE TOP - 2 Complimentary exhibitors passes - Recognition on the website as exhibitor with logo & write-up (100 words)*	RM 4,000
DELEGATE BAG SPONSOR - Logo will be printed on bags alongside with conference logo* - 2 opportunities available	RM 3,500
CONFERENCE LANYARD SPONSOR - Logo will be printed on lanyards alongside with conference logo* - 2 opportunities available	RM 3,000
CONFERENCE BADGE SPONSOR - Logo will be printed on name badges alongside with conference logo* - 2 opportunities available	RM 3,000
CONFERENCE NOTEPAD - Logo will be printed on the cover of the notepads alongside with conference logo*	RM 3,500
DELEGATE PENS - Logo will be printed on pens alongside with conference logo*	RM 2,500
ADVERTISEMENT – BLACK & WHITE FULL PAGE*	RM 1,200
ADVERTISEMENT – BLACK & WHITE HALF PAGE*	RM 700
ADVERTISEMENT – OUTSIDE BACK COVER*	RM 3,500
ADVERTISEMENT – INSIDE BACK COVER*	RM 3,000
ADVERTISEMENT – INSIDE FRONT COVER*	RM 3,500

* Subject to on time submission.



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MSPTM 2020 SPONSORSHIP & EXHIBITION BOOKING FORM

Please submit the booking form to:

MSPTM 2020 Sponsorship Committee:

Contact number: Dr Sam Mohan at +6012-538 6717

Email : msptmevents@gmail.com

Website : <http://msptm.org/msptm-2020/>

Part 1: Contact Details (Please print clearly in block capitals)

*Contact Person: Title:		First Name:		Last Name:	
*Company Name:					
Position:					
*Address:					
*Suburb:		*State:		*Country:	
				*Postcode:	
*Telephone:			*Fax:		
*Mobile:			*Website:		
*Email:					

*Indicates mandatory fields. Please provide these details.

Part 2: Sponsorship Package

Please confirm our sponsorship as follows:

All prices are shown in Malaysian Ringgit (MYR) and are net.

DESCRIPTION	AMOUNT	Quantity	Total
GOLD SPONSOR	RM 10,000		
SILVER SPONSOR	RM 6,000		
PRESENTATION SLOT	RM 3,000		
DOCUMENT SPONSOR	RM 1,000		
EXHIBITION TABLE TOP	RM 4,000		
DELEGATE BAG SPONSOR	RM 3,500		
CONFERENCE LANYARD SPONSOR	RM 3,000		
CONFERENCE BADGE SPONSOR	RM 3,000		
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ADVERTISEMENT – BLACK & WHITE OUTSIDE BACK COVER*	RM 3,500		
ADVERTISEMENT – BLACK & WHITE INSIDE BACK COVER*	RM 3,000		
ADVERTISEMENT – BLACK & WHITE INSIDE FRONT COVER*	RM 3,500		
CASH DONATION			
* Subject to on time submission.			



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Part 3: Payment Method

Payment Description	Please Tick (✓)
Please send INVOICE to make payment.	

Part 4: Terms and Conditions:

The Terms & Conditions are subject to change without prior notice. The following Terms and Conditions apply to ALL Sponsorship and Exhibition Packages:

A. Booking Confirmation & Delivery of Benefits

- All prices listed in this document are in Malaysian Ringgit (MYR) and are nett.
- Applications are not considered until receipt of Sponsorship Booking Form by the MSPTM 2020 Conference Secretariat.
- Acceptance of Sponsorship Booking Form is subjected to the Organising Committee's final approval. Please note that the Organising Committee reserves the right to decline any application.
- Sponsorship Booking Forms received after **1 Feb 2020** must be accompanied with full payment.
- The MSPTM 2020 Conference Secretariat will take the upmost care to fulfill all listed benefits.
- The sponsor is responsible for any displays and banners supplied and erected at the Conference and must coordinate with the MSPTM 2020 Conference Secretariat prior to the event.
- Inclusion in the Conference printing materials will be forfeited if sponsorship is not paid and has not been received prior to printing deadlines. Refund request shall not be entertained.
- Sponsors are responsible for the security of their own equipment and materials whilst at the Conference.
- Exhibition table top will be allocated by the MSPTM 2020 Organising Committee.

B. Cancellation Policy

- 50% refund is eligible for cancellation request being received by MSPTM 2020 Conference Secretariat in writing before **31 Jan 2020**.
- Any Cancellations received by MSPTM 2020 Conference Secretariat on or after **31 Jan 2020** forfeits 100% of their deposit.

(All information is accurate at the time of print)

I have read the above Terms and Conditions and accept all of its conditions.	
Name (print):	Position:
IC/ Passport Number:	Date:

THANK YOU AND WE LOOK FORWARD TO WORK WITH YOU.