



Press Release

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For Immediate Release

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DSG to Study Aid Programs' Effects on College Enrollment and Postsecondary Success

Bethesda, Md.—Development Services Group, Inc. (DSG), will study the effects of college aid programs on college enrollment and postsecondary success under a 2-year [research grant](#) it received from the U.S. Department of Education's Institute of Education Sciences.

DSG, along with researchers from the American Institutes for Research and the Alliance for Higher Education and Democracy at the University of Pennsylvania, will conduct a systematic review and meta-analysis of previous research to synthesize the impact of various types of aid programs (merit aid, need-based aid, hybrid merit/need programs, and place-based promise programs) on students' college enrollment, credit accumulation, academic achievement, degree attainment, and labor market outcomes.

“A college education can open doors,” said DSG President Marcia Cohen, “and students have options when it comes to covering the costs. But college aid programs vary in the costs they shoulder and their associated outcomes. Through the leadership of Senior Research Scientist Robin LaSota, Ph.D., DSG has assembled a highly specialized and knowledgeable team of researchers to study the effects of different types of college aid programs and develop actionable guidance for policymakers and practitioners on what makes a difference for student success.”

About DSG. DSG is a small, woman-owned research and consulting firm headquartered in Bethesda, Md. Since its founding in 1977, it has been leading the way in finding, assessing, and applying what works in education, criminal and juvenile justice, and behavioral health, including the conduct of high-quality research on postsecondary education. DSG is dedicated to providing clients with the highest-quality products and services in research and evaluation, training and technical assistance, management consulting, communications, and website and database development. Visit www.dsgonline.com for more.

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