



## 2020 Light Up Clintonville - Entry Form

Christmas is right around the corner and this year's contest is due to be competitive. All residential properties and businesses within city limits are eligible to sign up for the competition. If you do not want to enter the contest, then you can still help "Light up Clintonville" by entering your home or business in the Tour.

Are you ready to Light Up Clintonville?

Resident Entry    or     Business Entry

### ENTRY INFORMATION

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**NAME** (optional for a noncompetitive Light Up Clintonville Tour entry)

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**CITY OF CLINTONVILLE STREET ADDRESS** (required for all entries)

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**CONTACT INFO** (list your phone number and/or e-mail address so we can contact you if you are a winner)

**VOTING DISTRICT** (resident entries only) →     1     2     3     4     5

**Please check one of the following:**     Enter Competition     Tour Only     Both

### LIGHT UP CLINTONVILLE RULES:

1. Contest is limited to resident properties & businesses within the City of Clintonville city limits who have completed and turned in the entry form by 12:00pm on Monday, November 16<sup>th</sup> (turn forms in at City Hall or the Chamber of Commerce office, or email to: [executivedirector@clintonvillewichamber.com](mailto:executivedirector@clintonvillewichamber.com) or [jmcauly@clintonvillewi.org](mailto:jmcauly@clintonvillewi.org)).
2. The form will require entrants to choose if they wish to compete in the contest, be listed in the tour only or both.
3. If a business is located out of someone's residence, then they must enter as a resident entry and not a business entry.
4. Judging will take place Monday, November 23<sup>rd</sup>-25<sup>th</sup>, 2020, between 5-9pm (must be lit for judging).
5. 2020 Prizes include (in the form of Chamber Bucks):  
Resident Entries: District Winners - \$100 for each; Mayor's Choice - \$150 & Citywide Winner - \$250  
Business Entries: Mayor's Choice - \$150 & Best Business - \$250
6. Winners will be contacted prior to the Tree Lighting ceremony on Thursday, December 3<sup>rd</sup>, 2020. Winners will be announced to the public during the event and prizes will be handed out if winners are in attendance. If a winner is not in attendance, then prizes can be picked up at the Clintonville Area Chamber of Commerce office.
7. A complete list of all entries for the Light Up Clintonville Tour will be published on the City of Clintonville and Clintonville Area Chamber of Commerce's Facebook page as well as the Parks & Recreation Department's webpage, on Monday, November 30<sup>th</sup>, 2020.
8. Should scores end in a tie for the District, Citywide or Best Business winner, then judges will be asked to choose a winner by majority vote.
9. We highly encourage community members, and others taking part in viewing the Light Up Clintonville Tour, to view the tour by vehicle, and if by foot, to practice social distancing at-all-times.
10. Winners will be published in the City of Clintonville's paper, Social media pages and the Parks & Recreation Department's webpage the week after the Tree Lighting Ceremony.

## HERE'S WHAT THE JUDGES WILL BE LOOKING FOR:

<b>Construction Involved</b>
Work involved in the display including location of lights and possible difficulty preparing display.
<b>Originality</b>
Is the display done in an innovative, yet artistic way?
<b>Artistic</b>
Has the lighting (colored, white, flood lights, etc.) and other items been used in a visually effective manner?
<b>Unity</b>
Is the lighting consistent throughout the display? Does different lighting or techniques give the display an outstanding look?
<b>Color</b>
Are the lights and other items of the same color or are various colored lights used tastefully?
<b>Appropriate</b>
Is the lighting appealing/not overdone?
<b>Feeling of Christmas</b>
Do you get a feeling of Christmas when you see this display?

Good luck to all participants!