

## POETRY CITY 2018

### SOCIAL MEDIA CONTENT SUGGESTIONS

We encourage all Poetry City participants to share the great news that they're taking up the challenge! By using social media to share the challenge, promote the event, and draw attention to poets and poetry in your area, you help raise the profile of poetry all across Canada. The League will be following the #PoetryCity hashtag, and we encourage you to mention us in your tweets and Facebook posts so we can stay involved and engage with the content you post!

Social media can be used to share information about the poet you've invited, about the date and time of the reading, or simply to announce that you've taken up the challenge. Below you'll find a few suggested tweets as well as a suggested paragraph to use on Facebook, on your website, or in a newsletter.

#### **Suggested tweets**

We're taking up the @CanadianPoets #PoetryCity challenge! The **[date]** City Council meeting will feature **[poet]** reading poetry!

We're taking up the @CanadianPoets #PoetryCity challenge! Visit **[location]** at **[time]** for a poetry reading by **[poet]**!

We're taking up the @CanadianPoets #Poetry City challenge to celebrate World Poetry Day and #NPM18!

We're celebrating poetry w/ @CanadianPoets by taking up the #PoetryCity challenge! Find out how to join us and participate: <http://poets.ca/poetrycity>

Mayor **[name or Twitter handle]** is bring poetry into politics w/ the @CanadianPoets #PoetryCity challenge! Follow along & join in: <http://poets.ca/poetrycity>

Thanks to **[poet]** for reading at our #PoetryCity event & showing us poetry and politics DO belong together!  
**[Include photo of poet]**

#### **Suggested Facebook, newsletter, or website copy**

We're taking up the League of Canadian Poets' #PoetryCity challenge! The League has challenged Mayors and City Councils across Canada to bring poetry into politics, and we are thrilled to be participating. On **[date]**, **[poet]** will **[insert event details]** in celebration of World Poetry Day and National Poetry Month. We are excited to take this opportunity to bring poetry into the public eye and showcase local talent. Find out more about Poetry City: <http://poets.ca/poetrycity>