

2020 Murder Mystery Sponsorship Opportunities

February 22, 2020 Richardson Public Library



Make a difference in the lives of adults in our community – become a Murder Mystery sponsor. Murder Mystery proceeds support RALC’s English as a Second Language instruction, which allows adults and parents in our community to gain better jobs, become more engaged in their children’s education, communicate better in day-to-day living and become more involved in our community. Sponsorship also allows you to reach an audience of 250+ local residents and leaders.

Sponsorship Levels

	Company logo on event program cover	Company logo or name on RALC website for one year (Jan-Dec 2020)	Company name/logo included on signage at event	Company name/logo on flag, or sign, used throughout the event	Reserved main stage seating	Event tickets	Inclusion in sponsor listing in event program	Inclusion in monthly RALC eNews, sent electronically to 800+
Event (\$2,500)	✓ (prominent)	✓ (logo)	✓ (prominent)	Flag	15 Reserved seats	15 Tickets* (a complete team)	✓	✓
Signature (\$1,500)	✓	✓ (logo)	✓	Flag	8 Reserved seats	8 Tickets*	✓	✓
Stage (\$1,000)	✓	✓ (logo)	✓	Flag		4 Tickets*	✓	✓
Bar Area (\$500 – 1 only)		✓ (name)	✓	Sign (by bar)		2 Tickets*	✓	✓
Lounge Area (\$500 – 1 only)		✓ (name)	✓	Sign (by lounge)		2 Tickets*	✓	✓
Team (\$500)		✓ (name)	✓	Flag		2 Tickets*	✓	✓
Station (\$500)		✓ (name)	✓	Sign (at station)		2 Tickets*	✓	✓
Patron (\$250)						1 Ticket*	✓	✓

Only the Event sponsorship includes enough tickets for a complete team. All other sponsorships have the opportunity to add tickets, as needed.

***Make it a team-building or client relationship-building event!**

Purchase additional tickets for your team. (A full team is 12-15 people.)

Additional tickets (at a reduced \$50/ticket) can be purchased at ralc.org/murder-mystery. [Starting Jan. 6]

Two ways to join the fun as a sponsor:

- Go to ralc.org/murder-mystery
- OR
- Email director@ralc.org

2020 Murder Mystery

February 22, 2020

Sponsor/Auction Donor Commitment Form



Thank you for agreeing to be a sponsor/contributor for RALC's 2020 Murder Mystery. Please complete the information below, indicating your commitment. (RALC is a 501(c)(3) nonprofit organization.)

Sponsor/Contributor Name: _____

(as it should be listed in promotional materials)

Address: _____

Contact Person: _____

Email: _____ **Phone:** _____

Commitment:

Sponsorship: [More information at www.ralc.org/murder-mystery]

___ **Event Sponsor*** (\$2,500)

___ **Lounge Area Sponsor*** (\$500)

___ **Signature Sponsor*** (\$1,500)

___ **Team Sponsor*** (\$500)

___ **Stage Sponsor*** (\$1,000)

___ **Station Sponsor*** (\$500)

___ **Bar Area Sponsor*** (\$500)

___ **Patron Sponsor** (\$250)

* Company logo graphic file should be sent to director@ralc.org no later than February 1, 2020.

Extra Sponsor Tickets: _____ x \$50/ticket = \$ _____ (Additional Due) [Tickets are regularly \$60]

Please email names of attendees to director@ralc.org by February 1, 2020.

Donated (unused) Sponsor tickets available for resale: _____

Auction Donor:

Description of auction item or other donated item(s): _____

Total Value of Donated Items = \$ _____

Delivery Method: [Sponsor payments must be received by February 19, 2020.]

___ Check / donation included.

___ I will mail our check / donation.

___ I will make our payment via RALC's online Murder Mystery web page: www.ralc.org/murder-mystery.

___ I will deliver check / donation to (location) _____ on (date) _____.

___ Please contact me to make arrangements for my check / donation to be picked up.

Signature: _____

Checks and contributions can be mailed to:

Richardson Adult Literacy Center
P.O. Box 835936
Richardson, TX 75083

**Sponsorship payments can be made
online: www.ralc.org/murder-mystery**

Questions? Contact Katie Patterson at 972-644-5119 or director@ralc.org

Tax ID# 75-2337073