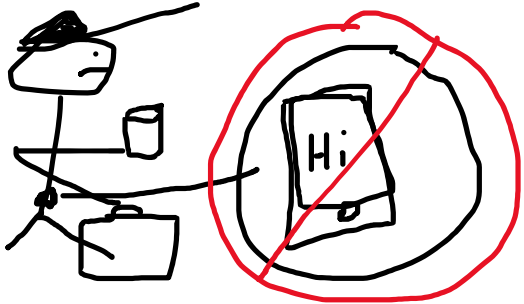


Session 3 Problem Finding / Reframing

Instructions for submitting work.

1. Fill out your student name and number.
2. Make sure you scan **ALL pages for the Assessment as ONE PDF document.**
3. **Please keep the hard copy of this assignment in case it needs to be referred to at any point during the semester.**
4. Submit PDF document to your individual Assignment 1 Folder in CloudDeakin

Student Name	Gregory Thomas	Student No	
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Imagine 1	
Describe the unmet need or problem	Simple sketch to highlight the unmet need or problem
<p>The coffee drinker has a need to drink coffee while she is using her phone which is not being met.</p>	
Formulate a problem statement that would be appropriate for a design thinking inquiry.	
<p>As a coffee drinker I want to be able to drink my coffee and/ or perform other tasks with my hands while communicating with my friends, family and colleagues.</p>	

Imagine 2	
Describe the unmet need or problem	Simple sketch to highlight the unmet need or problem
<p>The home office worker has a need to work from home and somewhere to place his coffee and perhaps other items on his desk and to work in a safe and comfortable manner. Many of these needs seem to be unmet.</p>	
Formulate a problem statement that would be appropriate for a design thinking inquiry.	
<p>As a person working from home, I want to be able to work comfortably and safely.</p>	

Imagine 3	
Describe the unmet need or problem	Simple sketch to highlight the unmet need or problem
<p>These black cables are most likely not actually power cables but probably for telecommunication, (internet and phone) the various businesses have the need to have telecom services connected and the right to choose which provided they use. Multiple providers send a new or different cable. The city has an unmet need for aesthetics and safety when accessing their power poles.</p>	
Formulate a problem statement that would be appropriate for a design thinking inquiry.	
<p>As a city I need to be able to provide my citizens with telecommunications services in a safe and aesthetically pleasing manner.</p>	