

- SPONSORS & EXHIBITORS GUIDE -

Fire Ecology Across Boundaries Connecting Science and Management



FIRENZE

October, 12th to 15th 2021

Fire Ecology Across Boundaries: Connecting Science and Management

FIRENZE

October, 12th to 15th 2021

Organizers



Conference promoted and supported by

REGIONE
TOSCANA



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DAGRI
DIPARTIMENTO DI SCIENZE
E TECNOLOGIE AGRARIE,
ALIMENTARI, AMBIENTALI E FORESTALI

Venue



Auditorium di Santa Apollonia

Via S. Gallo, 25 50129 Firenze

[MAP](#)

The Association for Fire Ecology (AFE) and Pau Costa Foundation (PCF) are partnering with Regione Toscana and University of Florence to host a conference in Florence, Italy, for diverse stakeholders involved in wildfire management.

Experts from Europe and around the world are invited to gather in Florence to share fire ecology science and expertise. This conference will be a meeting point for international wildfire and landscape managers, scientists, policy makers, communicators and other representatives from national, regional and local organizations.

This conference focuses on connecting fire ecology research and management across geographic and disciplinary boundaries. The conference will cover a wide range of topics to address the main challenges of wildfires in the era of climate change with the perspective of fire ecology.

We aim to provide a forum for managers, scientists, educators, policymakers, and other stakeholders to share and discuss the key wildland fire issues and topics below:

- The roles of fire ecology for ecosystem conservation
- Landscape management. Local community engagement: traditional and historical use of fire; good practices; experiences from fire prone countries.
- Managing with fire vs prescribing fire for ecological purposes. Cost-benefits of fire ecology for landscape management.
- New fire generations in Europe and beyond: review of the most recent extreme wildfires; worldwide threats; impacts of climate change; novel technologies.
- Policies in Europe. Landscape management approach vs civil protection approach
- Wildfires and society: WUI prevention; environmental impacts; the role of gender; education, awareness and communication.



Why should I sponsor or exhibit in this event?

The Conference *Fire Ecology Across Boundaries: Connecting Science and Management* will be an ideal place to create new relationships and synergies with professionals from all over the continent and the rest of the world. Companies will be able to maximize the time and marketing investments of their business while receiving immediate feedback from international firefighting services and landscape managers on products and services.

Large professional audience

200+ participants are expected to attend the event.

- Attendees from Europe, America and Australia
- Senior & Chief Officers from European Emergency Services
- Universities and academic researchers
- European politicians and decision makers

The organization

Exhibitors and sponsors will be permanently visible and in contact with the attendees during the events. Coffee-break areas will be close to the exhibition areas.

Florence

Florence is a worldwide tourist destination and its geographic location within Europe is a guarantee of easy accessibility by all means of transportation which is one of the key factors why a high attendance is expected in the event.

The venue

Session will be held in two historical buildings, in the city center of Florence, surrounded by art and culture.

Virtual event in October 2020

2-day webinar event with different tables of discussion that will act as a prelude of the Conference in 2021. Free of charge, it is expected to attract 200+ participants.



Sponsors conditions and opportunities

	GOLD	SILVER	BRONZE	DONORS AND IN-KIND SUPPORT
Contribution	5000 €	2500 €	1000 €	From 250€ to 999€
Exhibit booth space	Yes (2)	Yes	Yes	No
Marketing items in attendee's bags	Yes	Yes	Yes	Yes
Free registrations	4	3	1	-
Recognition in booklet	Full page	1/2 page	1/4 page	Recognition
Recognition on website, social media and email newsletters	Yes	Yes	Yes	Yes
Presence in the virtual event (October 2020)	Yes	Yes	Yes	Yes

- **Exhibit Booth Space:** All booths include a table and two chairs. Sponsor can bring promotional elements, such as free standing displays or roll-ups; it is not possible to hang anything on the walls. Set up, take down, and booth staffing are the responsibility of the exhibitor/sponsor.
- **Marketing:** Opportunity to include your organization's marketing brochure or a gift item in each attendee's bag.
- **Registrations:** Complimentary Event Registration(s). Does not include any optional items on the registration form which have separate fees; these must be paid for by the registrant.
- **Program Booklet:** Recognition and, for Gold sponsors, also a short description (150 words or less) for your organization in our conference program booklet. Messages must be for informational purposes only; no sales advertisements or merchandise offers will be accepted.
- **Website, Newsletters, Social Media and YouTube videos:** We will include organization's name, logo, and website link on the conference website, in all conference email newsletters and through social media posts. In addition, organization's name, logo, and short message will be shared on a screensaver slideshow at the congress plenary sessions. Messages must be for informational purposes only. Finally, organization's name and logo will appear in all the recorded sessions that will be available from Pau Costa Foundation's YouTube channel. Organization's name and logo will have a prominent visibility during the **October 2020 virtual event**.
- If our sponsorship packages do not accommodate your needs, please contact us and we can build an individualized sponsorship package for you.

I want to support the conference! How do I proceed?

To support our event, you should send us an email to info@paucostafoundation.org and we will contact you in order to arrange everything. Your organization's name and logo will be included in all promotional material and newsletters immediately after receiving your data and the payment.

COVID-19 Response

The organizing committee is closely monitoring the COVID-19 situation and is developing contingency plans in the case that the conference cannot be held as planned. If this occurs, we will offer sponsors and exhibitors a set of comparable benefits whether through an online platform for a virtual event or as planned if the event is postponed.

Contact information

<http://fireacrossboundaries.org/>
<https://www.paucostafoundation.org/portfolios/congresos-internacionales/>
info@paucostafoundation.org
office@fireecology.net

Social Networks



@PauCostaF
@fireecology
#FireFlorence2021



facebook.com/PauCostaFoundation
<https://www.facebook.com/fireecology/>



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See you in Florence!