

# SPECIAL SITUATIONS - Sample Profiles



Unique ID	763800601	813974787
Firm Location (City)	Fairfield	Boston
Firm Location (State)	CT	MA
Firm Location (Zip)		
Your firm's geographic range (where you will accept clients from)	Anywhere in United States, but focus on New York through NE. Also work in CA	Nationally
General description of your firm's offerings	Fractional CFO services	I help individuals resolve conflict. Mediations can take place in person, over Zoom, or even by telephone. Depending on the nature of the conflict, I work with with parties in single sessions for as short as two hours, over the course of a half day or a full day, or in multiple sessions occurring over time. Businesses often have to resolve conflict, either internal or external, before they can be sold most profitably; I can help resolve those conflicts.
Specific services or niches your firm specializes in	Primarily in Cannabis industry, but also CPG, F&B, Retail and Manufacturing. Provide senior level financial management and accounting services to small and mid-sized public and private businesses. Help companies with M&A issues, financial reporting, SEC reporting and accounting.	Mediation   Arbitration   Facilitation
How your firm gets paid (Hourly, Modular, Commission, % of Sale Price, etc.)	Fixed rate	Hourly, with packages available for blocks of time
Do you do free initial consultations? 30 mins, 60 mins?	yes	My intake process is free. I do not provide services without a signed agreement.
Number of employees in your firm	50	1
What makes your firm unique?	Focus on Cannabis. Go to market as team approach using resources of National firm. Bring Big 4 and Wall Street experience to small and middle market companies.	I have represented businesses large and small in a wide variety of litigation matters and have an understanding of the business needs behind resolving conflicts.
Minimum Client size (# of Employees / Revenue / EBITDA etc.)	Startups to \$250 million in revenue	Not applicable
Industries Services (All or Specific)	All, but focus on Cannabis	All
Other criteria in choosing your prospects		
Number of years experience in your field	30+	25+ as an attorney, 8+ in alternative dispute resolution
Industry Designations (CFP, CLA, CPA etc.)	FCPA	J.D.
Best times to contact you		
Preferred Communication Methods	In Person Phone Email	Phone   Email   Zoom / Skype etc.
Elevator Pitch / Anything prospective clients should know about you?	Cannabis Practice Leader. Strategic interim CFO helping cannabis companies with M&A, accounting, financial reporting & strategic planning.	Conflict is EXPENSIVE! It costs you time, money, and productivity. Resolving conflict leads to a better bottom line. Using mediation to resolve disputes rather than resorting to litigation usually saves business owners tens of thousands of dollars and many years of stress and anxiety. We can help you move through conflict to resolution.