

LIFE, EXECUTIVE AND RETIREMENT COACHES - Sample Profiles



Unique ID	695629054	715512293	730614071
Firm Location (City)	Hudson	Lexington	Andover
Firm Location (State)	NH	MA	MA
Firm Location (Zip)			
Your firm's geographic range (where you will accept clients from)	Across the United States and Canada	I will work with clients located anywhere. It would be great if the ones in other states would be open to virtual, now that we all are very familiar with the technology.	Client work has always been remote so no limitations on location.
General description of your firm's offerings	<p>We work with corporate leaders and business owners to optimize their career potential at three key transition points:</p> <ul style="list-style-type: none"> * Growing into and excelling in senior leadership roles * Evaluating career paths and options that maximize engagement and fulfillment and * Designing the next chapter post-primary career <p>As your coach or facilitator, we bring to the table insight, clarity and a systems-based approach that accelerates your progress towards your goals.</p>	<p>Beth helps individuals, groups, and teams improve the quality of their professional lives by cultivating keener awareness of behaviors, habits, motivators, values, and blind spots that may interfere with relationships and performance. The use of proprietary methods and proven assessment tools inspire insights and support the development of leadership skills. Areas often include, not limited to: communication, listening, values clarification, delegation, presence, accountability, resilience.</p>	<p>We are a boutique career coaching, consulting and career management firm. We specialize in working with professionals in or approaching transition that typically involve career change, divorce, retirement, education and other work/life events. Together we design, strategize and implement a structure for the client to work from in identifying and achieving specific goals.</p> <p>Industry agnostic.</p>
Specific services or niches your firm specializes in	<p>Retirement Coaching: Designing Your Next Chapter. We work with corporate leaders and business owners to navigate the non-financial aspects of their retirement transition when they can see the finish line of their career and they aren't prepared for what lies ahead. Retirement is not as easy as it looks. Men and women who have thrived in powerful careers often feel a sense of loss when they sell their business or step down from a senior role. We work with you to create a Retirement Wellness Plan that focuses on key components of the transition such as replacing your work identity, filling your time, staying relevant and connected, as well as keeping mentally and physically sharp. Plan now so that you can move with ease through this major life transition.</p> <p>Career Management Coaching Your career dreams and goals may be calling you to explore new possibilities to create the level of engagement and fulfillment you'd like to have in your work. At this point of transition, it is important to discover your passion and purpose, evaluate your options, and develop a clear plan of action to redesign your life.</p> <p>Talent Development/Leadership Coaching Successful professionals are constantly evolving, doing what is necessary to navigate and thrive in the business landscape. Knowing how to access your unique strengths, skills and abilities is essential to finding satisfaction and success. Your commitment to your life through leadership development coaching and training is essential to maximizing your capabilities and creating the results you desire.</p>	<p>As an Executive Coach, Beth has worked with leaders and their teams in the fields of Affordable Housing, Accounting, Banking, Business associations, Clerks of court, Energy, Entrepreneurship, Environmental compliance, Fitness, Higher Education, Insurance, K-12 Private Education, Real Estate Development, Lawyers, the Judiciary, Non-Profits, and more.</p>	<p>Our client centered approach assesses individual needs to best design and guide the implementation of a personally tailored strategic plan for action.</p> <ul style="list-style-type: none"> *What's your brand? *Every day is Sunday...now what? *Positioning statement *Interview preparation *Salary negotiation *Resume preparation/review/cover letters *Cover letters *Navigating today's competitive and complex job market *Customized webinars, workshops and keynotes
How your firm gets paid (Hourly, Modular, Commission, % of Sale Price, etc.)	The client's investment is based on the scope of the coaching engagement and/or program that best meets their needs.	Monthly retainer	Customized packages and/or hourly fees based on the client's timeline.
Do you do free initial consultations? 30 mins, 60 mins?	We offer a 45 minute complimentary coaching consultation.	yes 30- 60	30 minutes
Number of employees in your firm	1	I am a solo with a network of preferred coaches who I either refer to or bring in for larger engagements.	2
What makes your firm unique?	<p>The owner grew up in a family business, spent 25 years working and leading in corporations, and has been a small business owner since 2008. She brings a unique perspective that comes from her own journey through each of the career stages she coaches.</p> <p>She is firmly committed to her own on-going learning and is a Professional Certified Coach with specialized study in each of the areas in which she offers services. You can be confident that she utilizes proven methodologies and strategies that consistently get results.</p> <p>She has coached and trained hundreds of leaders in eight countries since launching her business. And, she approaches each interaction with integrity, while building trusting and long-term relationships with her clients.</p>	<p>What makes Masterman Executive Coaching unique is my professional experience in law, psychology, business, government, leadership, and government affairs. This combination provides agility necessary to work with leaders across many industries and personal or team challenges. With my ear keenly tuned to uncover patterns and possibilities, clients enjoy a confidential and neutral space in which to explore the many levels of what may appear at first to be a clear but unresolvable situation.</p> <p>As President-Elect of the International Coaching Federation of New England and Founding Fellow of the Institute of Coaching, A Harvard Medical School Affiliate, I have a deep network of excellent coaches to bring to an engagement or consult.</p>	<p>Meeting the client where they are and designing a plan that has structure and flexibility. Each package we prepare is customized for that client to explore growth/change opportunities and commit to next steps.</p>
Minimum Client size (# of Employees / Revenue / EBITDA etc.)	No minimum	I will work with the leader(s) of a company of any size or revenue.	No minimum
Industries Served (All or Specific)	All	All	All
Other criteria in choosing your prospects	Clients must be open to coaching and willing to step outside their comfort zone to try new things.	Executive coaching is not 'remedial' so it is not the correct service for trying to 'fix' an employee who the company has given up on. My clients are considered valuable to the organization and coaching is an investment in their development.	Ideal clients are those who are committed to their personal/professional growth.
Number of years experience in your field	25+	10	20
Industry Designations (CFP, CLA, CPA etc.)	PCC, MBA	GCEC (Graduate Certificate in Executive Coaching), JD, MA, Psychology, PCC (Professional Certified Coach)	M.Ed., PCC, CPCC
Best times to contact you			
Preferred Communication Methods	Phone, Email	In Person Phone Email Text Zoom / Skype etc.	Phone Email Zoom / Skype etc.
Elevator Pitch / Anything prospective clients should know about you?	<p>Most business owners dream of bringing their products to market, changing their industries, innovating the business landscape, and making a thoughtful impact on society. Or... maybe they dream of making lots of money...who knows, but what they never dream of is the challenges, complexities, and downright headaches it takes to actually own and run a company in 2020. We are experts on both strategic and operational HR making business ownership more of a daydream than a nightmare. Let us help.</p>	<p>I assist clients in creating deep and sustainable changes that end the suffering, enhance the enjoyment, and augment a positive impact at work.</p>	<p>I am a certified professional coach, seminar leader, speaker, and author, recognized as a Top 10 Executive Coach by Women's Business Boston. My extensive business knowledge integrates a broad depth of experience drawn from corporate sales, training, education and small business ownership, which I bring to my client base</p>