

SUBJECT: A tantalizing world is waiting for you just over the rainbow...

Hi [NAME FIELD]! It's Katie Yeakle.

Have you ever seen "The Wizard of Oz?" It's one of my favorite films.

I get an overwhelming urge to watch it any time it's on TNT. Why? For starters, the film's stunning transition from black and white to color always takes my breath away.

Anyway, this is the scene where the farmhouse carrying Dorothy and her dog Toto drops from the sky like a proverbial ton of bricks. After Dorothy wakes up with a bump on her head (it was a rough ride for both of them), she takes her first tentative steps away from the drabness of a black and white existence...into a strange and wonderful land full of vibrant colors and magical possibilities.

It's one of the most astonishing moments in cinematic history. It still gives me goosebumps!

[INSERT LINK HERE](#)

In AWAI's "Accelerated Program for Six-Figure Copywriting," we'll show you to how to take the basic features of a product and turn them into benefits...and do it in a way that compels customers to buy.

You'll be a REAL Wizard (and not a sham like the one in the movie) who, with words alone, magically transports whatever you're selling to Oz...where it "pops," like pictures in the "Magic Eye" books that used to be all the rage. In the mind of your prospect, the product won't be black and white and one-dimensional anymore, but in glorious Technicolor...and in 3D. This is what's called high-definition copywriting, and with our course, you'll soon be a master at it.

You'll dazzle your prospects by revealing to them a dizzying array of product benefits...benefits they were incapable of seeing until you came along!

With the valuable insider secrets in our course, you'll learn every skill needed by an in-demand copywriter (like you'll soon be). And, you can write from anywhere your heart takes you, whether that's the exotic sands of Punalu'u Beach...a picturesque chalet overlooking the pristine waters of Trümmelbach Falls...or some other equally beautiful locale. There're so many breathtaking places in the world to explore...and AWAI's "Accelerated Course for Six-Figure Copywriting" is your ticket.

[INSERT LINK HERE](#)

With our tried-and-true techniques, you'll master sales letters, emails, white papers, and more. These projects earn bucketloads of cash for companies — and because they know the value of skilled copywriters, these same companies will gladly pay you BIG BUCKS to write for them.

It's going to be so gratifying to learn this skill...and incredibly lucrative for you too. All you have to is master some basic concepts and in no time at all, you'll be reveling in the delicious freedom of being your own boss...living a life most people only dream about!

Dorothy's visit to Oz was just a dream...but yours doesn't have to be. Are you ready to step through that door with me into a brighter future?

[INSERT LINK HERE](#)

Yours truly,

Katie

P.S.: Try the course for one full year. If by the end of this time you decide copywriting isn't your cup of tea, just let us know, and we'll refund your money.

You'll not only get the whopping 700 pages of course material, but a ton of extras, too...like a free subscription to "The Golden Thread"—a weekly newsletter with writing tips, job opportunities from industry insiders, and expert insights.

You'll also get access to AWAI's exclusive member's only website...the "Hall of Fame" book with 50 powerfully written direct response letters...a spec opportunity that could net you a cool \$10,000...and so much more.

Click the link NOW to start living the life of your dreams!

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