



SUMMER ISSUE  
VOL. 1 ISSUE 1

# Safe<sup>TM</sup>

SAVING  
AMERICA'S  
FRAGILE  
ENVIRONMENT

Lawns, Landscapes & Homes

## IN THIS ISSUE

**Harrington's  
Announces  
Name  
Change**



## EXCLUSIVE EXCERPT:

*The Organic  
Lawn Care  
Manual*

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**Tough Talk?**  
How to Convince  
Your Neighbors  
to Go Organic

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## ALSO INSIDE:

**Demanding Action:**  
Putting Governments to  
Work for the Environment

Customer Testimonials

Summer Pest Alert:  
The Chinch Bug

Know Your Pro



## SAFELAWNS TESTIMONIALS

## Why Organic? Let Us Count the Ways



### Mark & Gail Olsen

"I wanted to have a sustainable landscape that eventually would take less maintenance, less money, less effort, and basically free up my time so that I can go play golf and not be taking care of the lawn every week. Because the soil is healthy, the grass just sustains itself, not getting burned out during a drought. It's just less hassle – that was my main motivation for going organic."