

# COMMERCE COMMUNIQUÉ

Embassy Chamber Newsletter

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## Going Through Changes

The COVID-19 Pandemic has had an effect on everything around us, except EICC Leadership's resolve. Like many of you, we've had to make adjustments, yet, we understand the opportunity versus the opposition this new environment represents and have decided to continue to be about our Father's Business!

We are excited about our gradual transformation as we shift to bring on new leaders, strengthen our processes, & strategic ally develop our systems to accommodate our plans for growth and success. Stay tuned!

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## VOTE 2020-Kingdom Perspective

### Exercise Your Kingdom Conviction

If you have not yet voted, please vote today! Be sure you're educated on the candidates' platform and that their character and policies most align with what you believe & know about God as well as biblical values.

Pray for the Holy Spirit's guidance & leading of those elected into office across all races nationally

Exercise Your Right to cast your Kingdom Perspective!



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Operation HOPE (OH) and Shopify are leading the way of fundamentally changing the landscape of the U.S. economy and the Black business ecosystem. Last week, during the HOPE Global Forums and Annual Meeting, we announced our newest, most ambitious project yet — **HOPE 1 Million New Black Businesses & New Black Entrepreneurship Initiative (1MBB)**. With a **massive near \$130 million dollar** commitment from leading global commerce company, **Shopify**, we are aiming to help create and support one million Black-owned businesses in the U.S. by 2030. OH & Shopify are dedicated to the health, vibrancy, and vitality of America's business ecosystem and will help create opportunity and wealth within the Black American community for generations to come.

To learn more about 1MBB please visit our website at [hope1mbb.org](http://hope1mbb.org) .

## Just Write (JW) Support Group

JW is both a physical and Facebook group of Christian writers open to all genres, We are like minded individuals with a voice to uplift the Kingdom of God, facilitating aspiring and established writers through the writing process, editing, cover design, publishing, promotions, and their spiritual walk. This enables the writing entrepreneur to extend into the marketplace and be empowered.

JW serves as a place where you can find other people who understand what you're going through as a writer, because they're writers too. Through our interactions and feedback, it is our desire that you find your writing voice and audience to serve.

Connect today at [JW Facebook](#) or by email: [JustWrite@EmbassyChamber.com](mailto:JustWrite@EmbassyChamber.com). Also, inquire about our upcoming events.

### Mission

*"The Embassy International Chamber of Commerce - "A Marketplace Ministry transforming society by connecting faith and business to glorify God."*



**Also, needing Millennial representation!**

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## Partners Place

### Black Creators Connect



It all started with a dream and asking that question how else can success be defined? In 2005, Entrepreneur, Vladimir Adonis started working in higher education for an online university. However, about 5 years as an executive, he knew it wasn't something he wanted to be doing for the rest of his life...

So he asked himself the question, "what else can I do?"

The Spirit inside him told him he should start his own business. Through a series of attempts and some failures he landed on learning how to execute lead generation,

marketing, membership growth, and Facebook ads.

He then decided to take what he had learned about lead generation and marketing to start hosting local workshops...

These workshops were a natural for him for two reasons. First, he wondered if the skills he had learned could benefit other businesses, and second, if he could transform that knowledge into a business.

After hosting over 60 local marketing workshops and helping other entrepreneurs and organizations dial in their marketing he felt comfortable enough with his craft at which point he decided to leave his job and completely commit to his business full time.

Today he specializes in lead generation and marketing to help businesses generate leads that convert to sales. Vladimir recently started a Facebook Group called **Black Creators Connect**. The goal of the group is to support other entrepreneurs and provide a space to connect and gain the knowledge and skills needed for a better life and business excellence! EICC invites you to connect with Mr. Adonis today.

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## Manifesting Kingdom Commerce



Author, Entrepreneur, and Kingdom Visionary, Ursula D. Frederick-Brown, has pinned this short read in the first of a 3-part installment encouraging and empowering churches, congregants, connected businesses, and communities to strategically align for Kingdom commerce.

We invite you to get engaged, develop the entrepreneurial giftings of your ministries, auxiliaries, and leaders for marketplace influence and dominance.

Our network will be launching soon to train institutions, organizations, and aspiring business owners. Get your book or sign-up now at [ManifestingKingdomCommerce.com](http://ManifestingKingdomCommerce.com).

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