

Northwest Winterfest

Pick a Panda Sponsorship

The 2021-2022 Northwest Winterfest will feature a 131-foot Panda Gallery with 12 different lighted lantern Panda's. Each Panda will have a Northwest Sponsor! This year, Northwest Winterfest is expanding, hosting two events for twice the fun this winter. Hand-made lanterns will be on display November 26 to January 2 in Spokane Valley and February 10 to March 20 in Tri-Cities. We are expecting attendance of over 50,000 guests in the Spokane Valley and over 40,000 guests in the Tri-Cities.

What your Company receive as the sponsor of one Northwest Winterfest Panda:

- Your logo on the Panda Gallery page of northwestwinterfest.com with a link to your website (\$500 value).
- Tagged in 10 organic social media posts promoting your Panda (\$500 value).
- Your company will receive 2 adult admission tickets valid for any day at the Spokane Valley Festival and the Tri-Cities Festival (4 total tickets) (\$100 value).
- Your company will secure first right of refusal to exclusively sponsor a Panda at the 2022-2023 Festivals.

Your investment:

You can choose to sponsor a single location or sponsor both locations for a discount.

(Select):

_____ Spokane Valley - \$1,500

_____ Tri-Cities - \$1,000

_____ Both locations - \$2,000



This price is for 2021-2022 only. Your company will have first right of refusal to renew as the 2022-2023 sponsor. The pricing and package will be established by March 1, 2022, we request that you give us your decision on remaining the exclusive sponsor for 2022-2023 by April 30, 2022.

Authorized Signature

Date

To submit this form or ask any questions, please contact:

Mary Kae Repp

mk@genesiscreatescolor.com

509-995-7700

or

Kate Stiger

kate@genesiscreatescolor.com

360-348-8469