

Northwest Winterfest

Pick a Bow Sponsorship

The 2021-2022 Northwest Winterfest will feature 10 Bow displays. Each Bow will have a Northwest Sponsor! This year, Northwest Winterfest is expanding, hosting two events for twice the fun this winter. Hand-made lanterns will be on display November 26 to January 2 in Spokane Valley and February 10 to March 20 in Tri-Cities. We are expecting attendance of over 50,000 guests in the Spokane Valley and over 40,000 guests in the Tri-Cities.

What you will receive as the sponsor of One Northwest Winterfest Bow display:

- Your logo on the Bow page of the Northwest Winterfest website with a link to your website (\$500 value).
- Tagged in 10 organic social media posts promoting your Bow (\$500 value).
- Your company will receive 2 adult access tickets, valid for any day, for each of the Northwest Winterfest Festivals (4 total tickets) (\$100 value).
- Your company will secure first right of refusal to be a Bow sponsor in 2022-2023.

Your investment:

You can choose to sponsor a single location or sponsor both locations for a discount.

(Select):

_____ Spokane Valley - \$1,500

_____ Tri-Cities - \$1,000

_____ Both locations - \$2,000



This price is for 2021-2022 only. Your company will have first right of refusal to renew as the 2022-2023 sponsor. The pricing and package will be established by March 1, 2022. We request that you give us your decision on remaining the exclusive sponsor for 2022-2023 by April 30, 2022.

Authorized Signature

Date

To submit this form or ask any questions, please contact:

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