



27 Ways Board Members Can Help Their Organizations – NOW!

Get More Engaged...

1. Make a special in-kind or professional contribution to the organization
2. Give a naming gift in someone's honor
3. Sponsor and mentor a summer intern
4. Genuinely participate in board and committee meetings
5. Volunteer

Serve as an Active “Ambassador”...

6. Meet and greet visitors at the organization – as a Board Member – during peak hours and special events
7. Recruit family, friends, and colleagues to volunteer
8. Speak at community events wearing your “Board Member Hat”
9. Write a personal testimonial about what the organization means to you and the community

Research Special Initiatives/Opportunities...

10. Serve on a task force to explore possible collaborations with local corporations, small businesses, universities, hospitals, government agencies and other nonprofits
11. Help further develop key “strategic” ideas
12. Work with staff to identify avenues to increase service fee opportunities
13. Work with development director to craft updated talking points for board members about the organization’s mission, programs, and community value



Expand the Organization’s Circle of Friends... “Friendraise!”

14. Lead a tour of the organization’s facilities for a group of friends or other groups
15. Host a dinner party/wine tasting at your house and say a few words about the organization and its mission
16. Hand-deliver informational materials to businesses, schools, libraries, community groups, etc.
17. Sell tickets, plants, etc. whose proceeds directly benefit the organization
18. Introduce executive director and development director to business/corporate leaders
19. Introduce executive director and development director to foundation leaders

Ask for Support and be a Good Steward...

20. Add personalized notes to direct mail letters
21. Personally send invitations to your contacts for special events
22. Call lapsed donors and update them on the organization’s progress
23. Contact local businesses and vendors to seek in-kind donations (supplies, equipment, professional services)
24. Solicit contributions from a service club, civic group, or church or temple
25. Accompany the executive director or development director on visits to major donors, local foundations, and corporate sponsors
26. Personally thank donors for their contributions!

27. Pick an item on this list – this week – and do it!

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