Women of Color Golf & Girls on the Green Tee named 2020 PGA TOUR Charity of the Year

Valspar Championship beneficiary to receive $30,000

PONTE VEDRA BEACH, FLORIDA – The PGA TOUR announced today that Women of Color Golf & Girls on the Green Tee, a Tampa-based non-profit beneficiary of the Valspar Championship, has been named the 2020 PGA TOUR Charity of the Year.

With a mission of promoting and facilitating the inclusion of minority women and girls in the game of golf, Women of Color Golf (WOCG) seeks to create interest and boost participation with organized clinics, recreational events, business networking and mentoring opportunities. Girls on the Green Tee (GOTGT) is a golf and mentoring program designed by WOCG for 9- to 17-year-old girls. Over a five-week training period, girls are introduced to the game, develop friendships with their peers and are mentored by a caring and professional group of female leaders in the community, providing the girls opportunities they may not otherwise have.

“Copperhead Charities and the Valspar Championship were honored to nominate Women of Color Golf and the Girls on the Green Tee initiative to be the 2020 PGA TOUR Charity of the Year,” said Tracy West, President, Copperhead Charities and Tournament Director, Valspar Championship. “Their vision of bringing the game of golf to girls in underserved communities will make a positive impact for years to come. Golf not only reinforces great values such as sportsmanship, perseverance and integrity, it is a game that can be played for life. We are humbled that the TOUR chose to support Women of Color Golf and our Tampa Bay community, and we look forward to hosting the girls as our guests at our Valspar Championship next April.”

The award comes with a $30,000 grant from the PGA TOUR to assist WOCG & GOTGT in expanding their footprint. Over the last four years, the GOTGT program has operated at The Center 4 Girls in Tampa, Florida, and will now make plans for expansion in two elementary schools in the Hillsborough County Public Schools system – Clemmie Ross James Elementary and Doris Ross Reddick Elementary. The schools, which provide limited options for girls’ sports programs, are in under-served communities and with predominantly low-income students. The students at James Elementary are primarily African American (77.36 percent), while the students at Reddick are primarily Hispanic (78.95 percent).

“On behalf of the Women of Color Golf and Girls on the Green Tee, we are grateful to the PGA TOUR for the Charity of the Year Award,” said Clemmie C. Perry, Founder & Executive Director, Women of Color Golf & Girls on the Green Tee.
Golf (WOCG) & Girls on the Green Tee (GOTGT). “Diversity and inclusion are fundamental to the future success of the golf industry. We are proud that the PGA TOUR is dedicated to make golf more accessible to under-represented communities, equally and inclusively.”

Backed by its network of volunteers, the PGA TOUR and its tournaments generated a record $204.3 million for local and national charitable organizations in 2019, bringing the all-time total to more than $3 billion.

The 2020 Valspar Championship was canceled due to the COVID-19 pandemic. With a new date and headlined by two-time defending champion Paul Casey, the 2021 Valspar Championship will be held April 26-May 2 at Innisbrook Resort (Copperhead).

ABOUT PGA TOUR
By showcasing golf’s greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR Series-China. Members on the PGA TOUR represent the world’s best players, hailing from 29 countries and territories (94 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to 212 countries and territories in 23 languages. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving. In 2019, tournaments across all Tours generated a record $204.3 million for local and national charitable organizations, bringing the all-time total to more than $3 billion.

Fans can follow the PGA TOUR on PGATOUR.COM, the No. 1 site in golf, on the PGA TOUR app and on social media channels, including Facebook, Instagram (in English, Spanish and Korean), LinkedIn, Twitter, WeChat, Weibo, Toutiao and Douyin.

About the Valspar Championship
The Valspar Championship is Tampa Bay’s PGA TOUR event and a part of the annual FedExCup competition. The 2021 Valspar Championship will be held on the Copperhead Course at Innisbrook Resort in Palm Harbor, Florida from April 26-May 2, 2021. Paul Casey is two-time defending champion in a field of 156 top PGA TOUR professionals. The tournament is nationally televised by CBS Sports and Golf Channel. The event is owned and operated by Copperhead Charities, Inc. The title sponsor for the tournament is Valspar Paint. For more information, visit www.valsparchampionship.com and follow @valsparchamp on Twitter.

About Copperhead Charities, Inc.
Copperhead Charities history of supporting charities through professional golf dates back to 1977, with funds generated exceeding $45 million. The 2021 Valspar Championship is the 21st full-field PGA TOUR event sponsored by the Copperheads (General Chairman Jim Eisch, Vice General Chairman Ronde Barber). Over 150 Tampa Bay area civic and business leaders are members of The Copperheads and CopperMugs. The tournament is managed by Pro Links Sports with Executive Director Hollis Cavner and Tournament Director Tracy West.