

Thank you for your support

# YOUR DONATIONS MAKE A HUGE IMPACT!

In 2020, Friends of MADACC, with the help of our generous donors, was able to:

- DISTRIBUTE **\$15,000+** IN EMERGENCY COVID-19 RELIEF FUNDS TO PET OWNERS
- SPONSOR **383 ADULT CAT** ADOPTIONS AT MADACC VIA #MEOWAUKEE
- SPAY **548 CATS** AND **61 DOGS**
- DISTRIBUTE **759 POUNDS** AND **865 CANS** OF CAT AND KITTEN FOOD AND **1,485 POUNDS** OF CAT LITTER
- DISTRIBUTE **2,114 POUNDS** AND **50 CANS** OF DOG FOOD
- PURCHASE **NEW CAT CONDOS** FOR MADACC



To make a tax-deductible donation visit [friendsofmadacc.org/donate](https://friendsofmadacc.org/donate)

# 2020 FUNDRAISING INCOME BY EVENT



- 2021 FOM CALENDAR: **\$7,282**
- SHAMROCK RUN 5K: **\$341**
- RUN FOR THE DOGS 5K: **\$1,229**
- WHS VIRTUAL PET WALK: **\$847**
- STAND-ALONE MERCH SALES: **\$2,427**
- BARKTOBERFEST: **\$9,783**
- MILWAUKEE PET EXPO: **\$1,733**
- GIVING TUESDAY NOW: **\$5,026**
- GIVING TUESDAY: **\$5,139**
- 2020 DIRECT MAIL CAMPAIGN: **\$10,438.50**



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