



24HOURDALLAS IGNITE THE NIGHT FESTIVAL SPONSOR INFORMATION

WHAT

Sponsorships are now available for the 24HourDallas inaugural **Ignite the Night Festival** – a culture-filled evening with artisans and local vendors providing the perfect opportunity for holiday shopping.

Be a part of this moment when 24HourDallas and Thanks-Giving Square come together to activate a city block, demonstrating how Dallas easily moves from day to night.

WHEN

Saturday, Nov. 20, 2021
4 p.m. to 10 p.m.

WHERE

Thanks-Giving Square
1627 Pacific Square – in the heart of Downtown Dallas!

WHO

24HourDallas is an all-volunteer, 501(c)(3) non-profit organization dedicated to restoring and reimagining Dallas at night.

SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$10,000 (ONE AVAILABLE)

- Your company name will be highlighted as the presenting sponsor with the name incorporated into the event logo design.
- Your company logo will appear in all printed and digital mentions, press releases, posts and on the 24HourDallas website.
- Your company representative will be provided an opportunity to address visitors and guests from each of the performance “stages” once throughout the event (3 stages are currently planned).
- Your company name will be mentioned every time **Ignite the Night** is used from the stage.
- Your company will receive three (3) dedicated signs on-site announcing your presenting title sponsorship.
- Your company will have the opportunity to display your company banner on-site during the event and will be provided a table and two chairs to have your representatives present for the event.
- Your company will be offered an Affiliate Partner membership in 24HourDallas.

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ARTISANS MARKET SPONSOR - \$5,000 (ONE AVAILABLE)

- Your company name will be highlighted as the sponsor for the artisan’s market.
- Your company logo will appear in all printed and digital mentions, press releases, posts and on the 24HourDallas website.
- Your company name will be mentioned on each of the performing stages a minimum of twelve (12) times throughout the event.
- Your company will receive two (2) dedicated signs on-site announcing your sponsorship of the artisan’s market.
- Your company will have the opportunity to display your company banner on-site during the event.
- Your company will be offered an Affiliate Partner membership in 24HourDallas.

PERFORMING ARTISTS SPONSOR - \$2,500 (THREE AVAILABLE)

- Your company name will be highlighted as one of three total sponsors for our performing artists.
- Your company name will be mentioned on stage before and after each of the performing artists on each “stage.”
- Your company logo will appear in all printed and digital mentions, press releases, posts and on the 24HourDallas website.
- Your company will be offered an Affiliate Partner membership in 24HourDallas.

SUPPORTING SPONSOR - \$1,000 (THREE AVAILABLE)

- Your company name will be highlighted as one of three supporting sponsors which help offset costs for AV equipment, security, and restrooms.
- Your company name will be mentioned on each of the performing stages a minimum of six (6) times throughout the event.
- Your company logo will appear in all printed and digital mentions, press releases, posts and on the 24HourDallas website as a supporting sponsor.
- Your company will be offered an Affiliate Partner membership in 24HourDallas.

CONTACT

Randall White, President of the Board
24HourDallas
randall@24hourdallas.org
(214) 457-0615



Learn more about us at www.24hourdallas.org