

COMING UP

☐ **Tobacco Cessation Demonstration**

Project: Meeting 3

9/13/2013

9:00am-11:00am

East Lansing, MI

☐ **Oral Chemotherapy Symposium**

9/13/2013

11:30am-4:30pm

East Lansing, MI

☐ **QOPI Fall Round 2013 Data Collection**

Open 9/19/2013

through 10/28/2013

☐ **Palliative Care**

Collaborative: 7th

Annual Regional

Conference

10/11/2013

Dearborn, MI

Please visit us at www.moqc.org for more details, AND to check out our new

QOPI Fall Round Data Abstractor tool

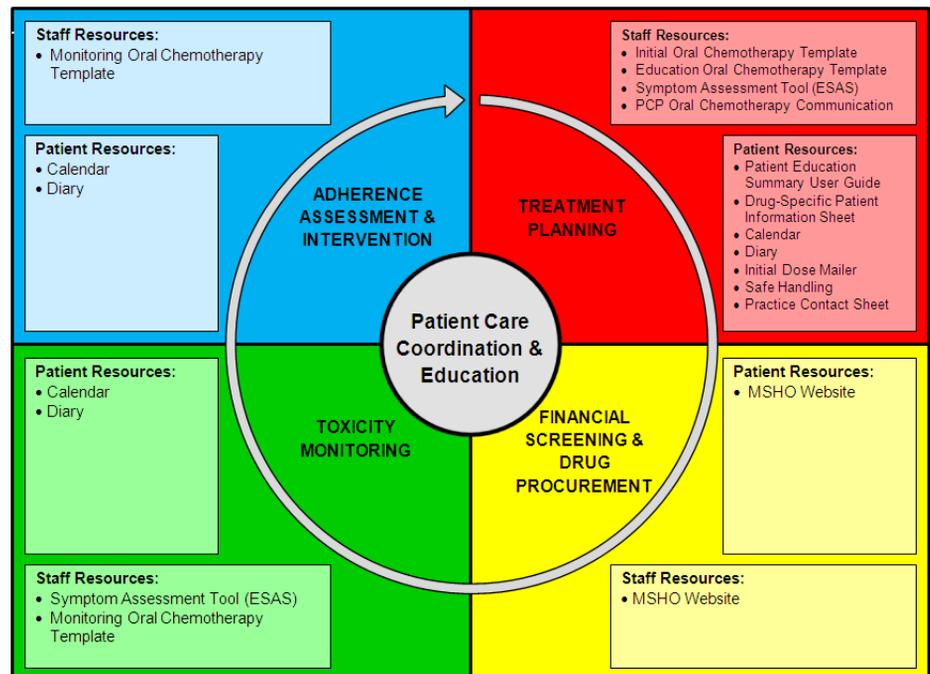
**EXTRA, EXTRA! READ ALL ABOUT IT!
NEW ORAL CHEMOTHERAPY SAFETY INITIATIVE**

Oral chemotherapeutic agents are widely used today in all oncology practices; however, **many practices do not have the systems in place to address the patient's complex needs**, including education and monitoring of adherence and toxicity, in an efficient and effective manner.

As a result, **MOQC is hosting the Oral Chemotherapy Symposium in Lansing** next month. The goal is to enhance patient centeredness and significantly improve patient safety and coordination of care by **expanding the role of the oncology nurse and pharmacist** and **utilizing standard care plans and tools** to assess and monitor patients on oral chemotherapeutic agents.

Participants will be provided patient and staff resources and have the ability to share best practices. Improvements will be measured using the ASCO QOPI results.

Please contact MOQC with any questions, or visit our website (www.MOQC.org) if you are interested in joining us in September. But please, do hurry – the **application deadline is August 31st!**



Remember to submit at least 10 charts for each of the Oral Measures in the Fall 2013 round!

QOPI CERTIFICATION FAQs

Ever wonder what to do if you have multiple offices and you want to get certified? Do what Toledo Clinic Hematology Oncology did – create standard policies and work with all your locations – get them all certified! That's right, all 6 Toledo offices are certified: Adrian, Monroe, Bowling Green, Oregon, Maumee and the Main Clinic in Toledo.

GREAT STRIDES: TOBACCO CESSATION INITIATIVE

We now have nineteen practices actively involved in the Tobacco Cessation initiative. The practices are focused on advising and referring all patients who use tobacco to the Michigan Tobacco Quitline (1-800-QUIT-NOW). MOQC has been on the road visiting practices, answering questions and getting updates on how things are going!

We are excited by the progress that has already been made, and are thrilled to share some of the successes with you.

Would you like to be part of this collaborative? We are now seeking participants for a second round – visit our website to register!



St. John Health Partners Great Lakes Cancer Management (VECC) – Macomb explain their referral process

OAKWOOD TOBACCO CESSATION CASE STUDY: DEARBORN AND DOWNRIVER

Putting the Plan into Action

- ❑ Addressed the need to increase the referral rate of each and every tobacco user to the quit-line program.
- ❑ Analyzed the methods in which each office had previously been referring patients to the quit-line.
- ❑ Discovered that the staff had not been well versed in the Tobacco Cessation Program as a whole.
- ❑ Briefed the office on program elements as well as the importance of referring patients to the program.
- ❑ Assigned the doctors to discuss the program with the tobacco-using patients



Oakwood implemented the new process for Quitline referrals at both the Dearborn and Downriver locations.

The steps included analyzing the current process, educating the staff, and securing commitment from their physicians.

**Responding to Conclusions
Adjusting our Action Plan**

- ❑ The Dearborn office has seen a 40% increase in the referral rate since the beginning of the program.
- ❑ The Downriver office has seen a 7% increase in the referral rate since the beginning of the program.
- ❑ So what do we do now? Here is what we're doing:
 - the MA give the Quitline brochures to the patient before they see the provider.
 - asking all patients if they use tobacco and then looking through the medical record in advance to affirm what we are told by the patient.
 - continue reminding the entire office staff of the importance of finding those tobacco-using patients even if they aren't forthcoming about their use.
 - ALL tobacco-using patients of all providers are targeted.
 - Biggest challenge (but one that is positive) is the low number of tobacco users. There have been some days where none of the patients on the schedules were tobacco users.

The Dearborn office saw a 40% increase in the referral rate, while the Downriver office saw a 7% increase!

Oakwood is continuing to improve and expand their efforts by including MAs in the process, and focusing on better identifying tobacco users.

If you are interested in getting involved or learning more about our initiatives, contact us at:

CC-MOQC-TEAM@med.umich.edu

Or visit us at: www.MOQC.org