

## The Flu Facts Challenge

### Project Overview and Background Information

- **What's the project about?** The opportunity to learn about the importance of getting a yearly flu shot.
- **What is the training opportunity you've identified?** Community Health Fair – The local Free Clinic puts on a yearly Health Fair on the grounds of a high school as an outreach to the surrounding community, to let them know what free health services are available to them.
  - Health Fair activities and services provided: Information booths, flu shot tent, individual kiosks for information/interactive quizzes, raffles with prizes, games, first aid/CPR demonstrations, music and health-themed entertainment, & refreshments.
- **How and where will users access the course?**
  - Several individual kiosks placed at strategic points on the temporary fair grounds.
- **What are the specific problems identified?**
  - Lack of interest in getting more information about the flu. Not noticing the kiosk, or not understanding how to use the kiosk.
- **How will the problems be overcome?**
  - *Gamification* – the learning activity will be in the form of a computer game that can be played by individuals at the kiosks.
  - Each kiosk will be located near a refreshment stand, and volunteers will be assigned to help and encourage people to “Take the Flu Facts Challenge.”
  - Large *Flu Facts Challenge* posters will be displayed at strategic points throughout the fair.
  - Volunteers will give each person who completes the challenge an “official” *Flu Facts Challenge Survivor* button to wear, and will urge them to get a flu shot at the fair.
- **Who will be taking the course?**
  - The general public. Both adults and children will have access to the kiosks.
- **What specific results do you expect as a result of the training?**
  - People will learn the flu is a serious illness, and will line up at the flu shot tent to get a free flu shot.
- **How will you evaluate the training?**
  - The number of buttons given out will be tallied, as well as the number of people who receive flu shots at the fair. Each person who receives a flu shot will also be asked if they have taken the *Flu Facts Challenge*.