There are no experts here. We are all innovating, learning, succeeding and making mistakes together, at the same time.

With 1,500+ churches in coaching groups, here are twelve of our favorite church tactics from Week 3 of our Coaching Groups that are already working.
5 STEPS TO LAUNCH NEW ONLINE GROUPS:

1. Gather a small group of church leaders to pray and fast over who they can personally invite to lead new groups.

2. Make a personal invite to each of the leaders who come through revelation from the time of prayer and fasting.

3. Train those leaders through giving them a simple, repeatable group template and then let them experience what it's like to be a participant in a group before leading one.

4. Launch the new groups with the new leaders.

5. Short, weekly check-ins to process and coach new leaders.
Immediately following the worship service, all small group leaders gather in coaching groups with 5-8 other leaders for 45 minutes on Zoom. These groups do 4 things:

**Celebrate**
5-7 minutes with the leaders celebrating the things God has been doing in their small groups.

**What's working?**
10 minutes talking about what's working in their groups. This allows other leaders to learn from collective best practices.

**What's not working?**
15 minutes talking about road blocks they are hitting or challenges they are facing. The coaches facilitate a place for other leaders to help, but also to give direct input to quickly solve the problem.

**Prayer**
An open time where people can share specific things they need prayer for and then time to immediately pray for them.
CHURCHES ARE USING WHATSAPP GROUPS TO GET NON-BELIEVERS CONNECTED.

PEOPLE IN THE CHURCH ARE BLESSING PEOPLE IN THEIR COMMUNITY AND INVITING THEM TO THEIR WHATSAPP GROUPS FOR CONNECTION, COMMUNITY, AND ENCOURAGEMENT IN THIS SEASON.
Some churches are changing the format of their Sunday service to not just be stage worship and preaching, but including interactive elements that include family discipleship rather than have a separate kids ministry time.
SMALL GROUPS WRAPPED AROUND THE WORSHIP SERVICE

Step 1
Small Groups do a 30 minute check-in before the worship service starts on Zoom

Step 2
Everyone goes to Facebook Live for the worship service

Step 3
SG's return to their video Zoom room to discuss the message together.
Churches are using the Urgent/Important matrix each week with their leadership team to assess the “must wins” of the week. This sets the agenda for meetings and work flow for the week.

1. Do these things first
2. Do this second. This is counterintuitive and takes discipline to do.
3. Do these if your team has the time.
4. Don't waste your time or the team's time.
Some churches are already planning and preparing for how they can continue in a scattered way with more formalized house churches when restrictions loosen.
Letter to every neighbor, from every neighbor

Every person in the church was asked to give a personal letter to every neighbor on their street, block or apartment floor (left on the front door or porch). The church provided a template, with the letter giving the neighbors personal contact info, as well as an invite to an online forum for care, connection, and prayer. This has proven very effective to care for and engage lost neighbors. One leader talked about how this has turned into a Saturday morning coffee and conversation with his neighbors.
EVERY PERSON IN THE CHURCH GETS A CALL EVERY TEN DAYS.

THE CALL TEAM ARE MADE UP OF STAFF, ELDERS, DEACONS AND PRAYER TEAM WITH A SIMPLE SCRIPT FOR THEM TO JUMP INTO A CHECK-IN CONVERSATION AND SPECIFIC PRAYER.
One church is exploring how they can multiply at this time. They’re a 2 year old church with one worship service to date. They are now going to 3 online, pre-recorded services on Facebook Live and will be apprenticing 3 couples to begin to lead these online times in the chat. They will then also form small groups out of their service time that will develop into larger small groups. The goal is to multiply from one to three churches by the end of the pandemic.
Step 1
People attend the online worship and they are given their next, best step.

Step 2
People not connected to a small group can participate in a 60 minute online video discussion right after the service.

Step 3
People who attend the video discussion are encouraged to join an existing (or newly started) small group.
Tapping into the nostalgia of another times, some churches are using drive-in movies to not only create a safe way to engage with a worship service for those most at-risk, but it's proven to be an easy way to get elderly unchurched people who aren't tech savvy to engage with the Gospel.