



BRIDGING THE GAP BETWEEN NEW & SEASONED CREDIT UNION LEADERS

The Chapter Leadership Academy was designed by credit union professionals for credit union professionals.

With a clear focus on building leaders within our credit unions the Academy allows for growth through engagement.

The Objective is to promote the overall industry, tie leaders closer to the credit union movement, and provide an avenue to receive mentoring and discuss leadership philosophy. Whether students are 30 days or 30 years into their career, this program is ideal for participants that are looking to grow, but also for current leaders to further demonstrate their expanded knowledge.

HERE'S WHAT CHAPTERS & STUDENTS CAN EXPECT:

- One day of learning per month in a classroom-style setting.
- 9-month program delivered by the chapter.
- Training designed by credit union leaders for credit union leaders.
- Learning from “best of the best” facilitators and guest speakers.
- Pairing with a specially chosen mentor.
- In-depth leadership philosophy with seasoned professionals.
- A springboard to next-level leadership training and positions.
- Collaboration on an immersive leadership project.
- Monthly Leadership “Lunch and Learn” sessions.
- All ranges of credit union professionals accepted.

EDUCATION INVESTMENT:

Chapters and students must commit to one full day of learning per month for nine months. In a classroom-style environment, facilitators lead students through the following modules:

Module One:

The Leadership Academy Welcome, Outcomes and Expectations
Team Projects, Assignments and Responsibilities
Credit Union History & Culture, Values & Traditions

Module Two:

What is Advocacy
Resources
Introduction to Compliance, Regulators, Laws, Exams and Audits

Module Three:

Leadership

Module Four:

A Deeper Look at Compliance
Branch Operations

Module Five:

Lending

Module Six:

Project Management
Information Technology (IT)

Module Seven:

Human Resources
Marketing

Module Eight:

Accounting and Finance
CLA Program Review and Final Project Prep

The Academy culminates in a graduation where students get to display all they have learned in a final presentation to benefit their credit union and their members.

Interested in Starting the Academy at Your Chapter?

Contact: Kati Buchanan, 469-385-6424,
kbuchanan@cornerstoneleague.coop



APPLICATION FORM

APPLICANT'S STRENGTHS

Name of Applicant: _____
Credit Union/Organization Name: _____
Current Position/Title: _____
Work Address: _____
Work Phone: _____
Cell Phone: _____
Email: _____
Number of Years in Credit Unions: _____
Chapter in Which Applicant Serves: _____

- Accounting
- Compliance
- Investments
- Marketing
- Operations
- Staff Development
- Auditing
- Business Development
- Collections
- Human Resources
- Lending Management
- Philosophy
- Technology
- Other

Write a brief statement on why the Chapter Selection Board should choose you to participate in the Chapter Leadership Academy.

What do you hope to accomplish by attending the Chapter Leadership Academy?

What do you see as your opportunity to have an impact in the credit union industry?

APPLICANT COMMITMENT:

I acknowledge my commitment to attending eight of the nine full-day classes in order to graduate from the Chapter Leadership Academy.

APPLICANT SIGNATURE _____ DATE _____

CEO/SUPERVISOR SUPPORT: I _____
HEREBY SUPPORT THE AFOREMENTIONED APPLICANT'S PARTICIPATION
IN THIS NINE MONTH EDUCATIONAL PROGRAM.

CEO OR SUPERVISOR _____ DATE _____



CORNERSTONE
CREDIT UNION LEAGUE
Your Foundation for Success
Phone: 1800-442-5762
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RETURN COMPLETED APPLICATION TO:

Ginia Chapline (Texas Trust CU)
gchapline@texasitrustcu.org
(972) 595-1358

Terrie Johnson (Fort Worth City CU)
tjohnson@fwccu.org
(817) 377-7936