

# THE REAL COST OF SAFETY



Rich McElhaney explaining  
“The Real Cost of Safety.”

## A CULTURE CHANGING EXPERIENCE

Mr. McElhaney identifies the direct and indirect costs of this catastrophic incident. He defines the six critical core elements of an effective safety management program. Finally, in a dramatic conclusion, he reveals who pays the ultimate price when it comes to disabling injuries.

### Please contact:

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## WHAT IS THE REAL COST OF NOT BEING SAFE?

You are invited to a candid discussion with Richard McElhaney as he talks about a traumatic injury that occurred when he was the Safety Manager on a large construction project. Rich’s story clearly demonstrates the importance of pre-planning and safety preparedness. You will learn the most effective accident reduction techniques that management can implement with the goal of obtaining a zero-harm safety culture. This real life experience is one that the audience will not only relate to, but also embrace.

## CAN YOUR ORGANIZATION ANSWER “YES” TO THESE 5 QUESTIONS?

- Q: Does your company really pre-plan for safety?
- Q: Does management recognize the commitment it takes to create a genuine safety culture?
- Q: Do your managers understand the consequences of their day to day actions can have on the safety of your employees?
- Q: Is a cost/benefit relationship established by management when considering and supporting a zero-harm safety culture?
- Q: Does your safety culture define the importance of a “near miss”?

If you answered “no” to any of these questions, Mr. McElhaney can show you what the real costs are to your people, their families and to your organization.

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*“Rich’s presentation is a must see for all employees at every level of your organization. His passion toward employee safety is contagious”*

*Jason Malatak, Safety Director, Mosites Construction Company*

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## BIO

Mr. McElhaney received his B.S. in Occupational Safety and Health Management from Slippery Rock University in 1992 and earned his Masters in Safety Management from West Virginia University in 2011.

He has been in the Occupational Health and Safety field for over 26 years. His diverse safety background includes extensive knowledge of and expertise in construction, general industry, and mining. Most importantly, he understands people.

Mr. McElhaney is a proficient public speaker who captures his audience's attention through compassion and a common-sense safety approach. He has reached thousands in many different countries including Australia, Canada, China, South Africa, and Panama.



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**BIO:**

Richard McElhaney has been in the Health and Safety Management field for over 26 years. He has provided safety consulting services for many companies on a global scale. Mr. McElhaney has presented and worked in Australia, Canada, China, Panama, and Africa.

Mr. McElhaney received his B.S. in Occupational Safety and Health Management from Slippery Rock University of Pennsylvania in 1992. He has also earned his M.S. in Safety Science from West Virginia University in 2011. His professional designations include, Certified Safety Professional (CSP) and Construction Risk Insurance Professional (CRIS).

With over 26 years of diverse safety experience, Mr. McElhaney's expertise includes an extensive knowledge in oil & gas, heavy civil construction, general industry, and MSHA. Areas of concentration include cranes, fall protection, confined spaces, safety training, scaffolding, and global safety program development. He is also an authorized safety trainer for OSHA, MSHA, and PEC Safeland. Mr. McElhaney has been an active member in American Society of Safety Engineers since 1990.

**Presentation Description:**

**“The Real Cost of Safety”:**

You're invited to a candid discussion with Mr. Richard McElhaney as he talks about the effects of traumatic injuries not only on the employee but on the family, coworkers, and the company. Mr. McElhaney will also speak about six accident reduction techniques that had the greatest impact over his 26 years in the health and safety field. He will also reveal what the real costs are of being safe. He will revisit the importance of the Job Safety Analysis (JSA) as a preplanning tool. “JSA's have been around for many years, but they have become complacent on many projects globally.” Mr. McElhaney will review in detail an injury that occurred on one of his projects and how the use of JSA's would have prevented the injury and how the JSA process turned things around.