For over 30 years, **Golf Course Trades** has produced a magazine that targets the golf course superintendents and directors of courses. We make sure that all have supplier and vendor options coming to them in the mail monthly. Complimenting and surpassing our print edition has been our online directory. It is growing by the day with products, inventory, company listings, articles, videos and more from clients like you. Join our family and help your company grow!
Monthly PRINT Exposure

BUDGET MARKETING!

$990.00

12-time quarter page/Month

PRINT

16,000*

MONTHLY MAILING
to Every Golf Course Superintendent/
Every Month Since 1987

Mechanical Specs

• Quarter: 4.6667" W x 5.593" H
• Half: 9.5" W x 5.593" H or 4.6667” W x 11.3525” H
• Full: 9” W x 11.3525” H

FULL PAGE SPECS:
Live area: 9” W x 11.3525” H (Margins: .25")
Bleed: 10.25” W x 12.25” H (Full page only)
• 1 Block 4.6667” x 1.6”
• 2 Block 4.6667” x 3.3667” or 9.5” x 1.6”

* Around 16,227 individual copies mailed out monthly with a Post Office 3607


For More Information call 931-484-8819; Email info@golftrades.com; www.GolfCourseTrades.com
EMAIL Marketing

WEEKLY DIGITAL BANNER

$1250 (4x)
Header Banner

$750 (4x)
Footer Banner

DEDICATED BLAST

$1250 (1x)
Use our list to promote your product or service

ONLINE
10,800+ Verified email recipients
WEEKLY ENEWSLETTER
Consistent 26+% Open Rate and 10% Click Rate

WEBSITE BANNER
(www.GolfCourseTrades.com)
$500
300x250 pixels
MONTHLY COST

Our Loyal Audience, Your Content

Golf Course Trades
Golf Superintendent’s Monthly Buying Guide

For More Information call 931-484-8819; Email info@golftrades.com; www.GolfCourseTrades.com
Golf Course Trades
Golf Superintendent’s Monthly Buying Guide

**Premium**
Our most favorite package

$1000 /YEAR

- Company Homepage
- 20 Category Listings
- 500 Inventory Listings
- 10 Deals/Coupons
- 4 Articles
- 4 Videos

**Base**
All you need to start

$500 /YEAR

- Company Homepage
- 10 Category Listings
- 250 Inventory Listings
- 1 Article
- 1 Video

**COMPANY HOMEPAGE INCLUDES**

- Company logo
- Company Name & Address
- Branded Cover Image
- Business Description
- Phone Number
- Website Link
- Social Media Channel Links
  - Email Address
  - Video Tab
  - Article Tab
- Inventory/Product Tab

**423 CATEGORIES**

For More Information call 931-484-8819; Email info@golftrades.com; www.GolfCourseTrades.com
A one-page article of 1000 words or less with 3-5 photos to be edited by our staff is featured in The Golf Course Trades magazine. The sponsoring company is positioned as a subject matter expert (SME) in the article and article is of an educational nature.

The article will be featured online for one week at www.GolfCourseTrades.com with a featured image on the content page.

The sponsoring company will receive one “Base Package” in the online supplier guide, directory.GolfCourseTrades.com under the heading of their choice for one year.

The article will be available in the articles section and linked to your company homepage on directory.GolfCourseTrades.com. This article can be self-promoting, informative or educational. (1000 words and one feature image)

A purchase of a “Base Package” would be encouraged to get the full benefits of utilizing this option.
I receive Golf Course Trades magazine monthly and enjoy reading through the articles and searching for any equipment that may help our business. You produce a very informative magazine. I think you all do a wonderful job.

Jim Colo, GCS Naples National Golf

Y’all do a great job with your publication! Not only do I read it but it comes in very handy as a place mat while I’m eating my lunch at my desk

Tim Cunningham Golf Course Superintendent Lockwood Folly Country Club, NC

The Golf Course Trades publication is an essential tool for many ‘in the know’ superintendents. It is full of great information about new equipment and services, not to mention its outstanding resources for used and rebuilt machinery!

Joel S. Blaker, CGCS, Director of Agronomy Tahoe Mountain Club

We’ve added numerous clients that tell us they first found out about us through our ad in The Trades magazine. For the money we’ve spent on advertising, the return results from The Trades magazine has been a no brainer. THE TRADES IS THE GOLD STANDARD when it comes to advertising in the golf course community.”

Joe Landis Affordable Turf and Specialty Tire

Love The Trades, Probably because after 20 years of advertising in there I still deal with the same people. Those people took the time to get to know my company and what it takes to promote it. I don’t need to waste time trying to explain my message. I believe that most superintendents read or at least page through everyone copy because of the used equipment focus.

Randy Dufault Dakota Peat & Equipment