



**AIR CARGO**  
**AMERICAS**



**SUPPLY CHAIN**  
**AMERICAS**

**2021 Air Cargo Americas/Supply Chain Americas  
International Congress and Exhibition  
October 26-28, 2021**

**SPONSORSHIP PACKAGES**

The Air Cargo Americas and Supply Chain Americas Show provides unique opportunities to showcase products and services to executives in the Western Hemisphere. Sponsorship packages range from banners, name badges, lanyards, signage, and dinners. To receive further information on the opportunities available, contact Ivan Barrios ([ibarrios@worldtrade.org](mailto:ibarrios@worldtrade.org)) or Alice Ancona ([aancona@worldtrade.org](mailto:aancona@worldtrade.org)) or call (305) 871-7910.

**Exhibition Hall Entry Window Glass Displays: \$1,600 each (PayCargo)**

- Prominent (5' wide x 9' high) display of corporate logo and name on window adjacent to the entry of the Miami Airport Convention Center
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

**Directional Displays: \$1,800 each**

- Strategically located master directional signs
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

**Exhibition Hall Entryway Door Displays: \$2,500 each (AmeriJet)**

- Prominent display of corporate logo and name on exhibition hall entry doors
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

**Hotel Room Key Cards: \$2,400**

- Display of corporate logo and name on all hotel room key cards
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

**Corporate Sponsorships: \$2,500**

- One conference registration (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

**Credential Claiming Counters: \$2,800/per counter**

- Counter Signage incorporates sponsor's logo and name
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

**Two Welcome Banners: \$2,500/each banner (PayCargo) (Sterling Transportation)**

- Prominent (7' high x 15' wide) display of corporate welcome banner outside to the left or to the right of the main entrance of the exhibition hall
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))
- Distribution of Corporate Information

*Note: Banner design and production not included. Sponsor must provide banner.*

**Pens and Pads: \$4,500**

- Sponsor's name and corporate logo placed on paper pads and pens used by conference attendees
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

**Main Welcome Banner: \$5,500 (AmeriJet)**

- Prominent (9' high x 25' wide) display of corporate welcome banner outside above the main entrance of the exhibition hall
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))
- Distribution of Corporate Information

*Note: Banner design and production not included. Sponsor must provide banner.*

**Mobile Phone Charging Lounge: \$8,000 (Turkish Cargo)**

- One conference allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

**Exclusive Event App: \$8,500 (Miami International Airport)**

- One conference registration (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

**Morning & Afternoon Breaks (3): \$8,500/each (Turkish Cargo)**

- One complimentary exhibition booth package
- Two complimentary congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web sites web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

**Business Center Sponsorship: \$9,000**

- Sponsor's name and corporate logo displayed on banner across international business center
- Sponsor's name and corporate logo placed on pens and pads found at business center

- Attendants at business center will display sponsor's name and corporate logo on t-shirts
- Sponsor's name and corporate logo exhibited on all signage and displays
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web sites web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

#### **Congress Briefcase: \$12,000**

- One complimentary exhibition booth
- Two complimentary congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Corporate name and logo on briefcases
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

#### **Lanyards: \$25,000 (DHL Aviation Americas)**

- Four complimentary exhibition booths
- Four complimentary congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Corporate name and logo on lanyards
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web sites web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))
- Distribution of Corporate Information

#### **Opening Reception: \$27,500**

- Two complimentary exhibition booths
- Five complimentary congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))
- Terms of the sponsorship are flexible.

**Exclusive Conference Sponsor: \$35,000**

- Four complimentary exhibition booths
- Eight complimentary congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Opportunity for company executives to participate as a major speaker or to chair conference panels
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))

**Host Sponsor: \$100,000 (Miami International Airport)**

- One pavilion at the main entrance to the exhibition
- Sixteen complimentary congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Opportunity for aviation and maritime executives to participate
- Participation in the development of the conference agenda
- Verbal acknowledgment by moderator
- Prominent placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Prominent placement of corporate name and logo on web site ([www.aircargoamericas.com](http://www.aircargoamericas.com))