



## Q&A

### 1. Question

I am reaching out because I can't seem to find an actual link that directs you to the application or where I can send in my application. I am wondering what exactly you need to apply.

#### Answer

If you navigate to <http://artisessentialphl.com/apply/> and click the "apply now" link, you will be taken to the online application form.

### 2. Question

Your information says Philadelphia based artists. I have had a studio in Philadelphia's Italian market for over 30 years but I live in New Jersey. Does this disqualify me?

#### Answer

Art is Essential is open to artists whose primary residence is located within the City of Philadelphia.

### 3. Question

Is the grant opportunity open to support collectives? Or just individuals?

#### Answer

If artists are interested in applying as a team, one application should be submitted for consideration.

### 4. Question

I live in Montgomery, but teach in Philadelphia, does this count as "Philadelphia Based" or do I have to reside within the city limits of Philadelphia?

#### Answer

Art is Essential is open to artists whose primary residence is located within the City of Philadelphia.

## 5. Question

The RFP references "place based" and "relationship of the work to the community". Should I identify the place and the community I'd like to work with?

### Answer

If your proposal is conceived with a specific community in mind, please identify this connection. However, the place or community does not need to be physical, and can instead be social, cultural, etc. Artists may reimagine the traditional idea of community and place.

## 6. Question

With a review panel seemingly consisting of the normative, institutional "art community" (stakeholders intent on reinforcing the existing network of established artists) how amenable will the program be to non-standard artists—people with backgrounds other than the typical artists who offer proposals "appropriate, thoughtful, and artistically excellent", but lack the 500 word biography that insures their artistic credentials?

### Answer

The panel has not yet been selected. The inclusion of a written biography rather than a resume is meant to allow applicants to describe the unique life experiences that they bring to their art. These may or may not be traditional. Artists of all backgrounds and experience levels are encouraged to apply.

## 7. Question

Public art implies installation of art in the public realm--those areas that are freely accessible to everyone, like: parks, plazas, sidewalks, streets and city owned land. Should this first phase proposal, if it is suggesting such a location, address the obvious coordination/integration with the various city agencies who take responsibility for this area?

### Answer

It is not necessary to address interagency coordination at this stage. We encourage artists to explore and redefine what the public realm means to them rather than focusing on logistics of potential future phases.

## 8. Question

I am working collaboratively with a fellow artist to complete the Art is Essential application and we have a quick question about the "narrative biography." Is this space intended to speak to the logistics of the actual art/project being proposed or are you looking for the artist's information and experience?

### Answer

The project description is meant to speak to the actual project while the narrative biography is intended to address the artist's experience.

**9. Question**

What is the timeline for the selection process after submission?

**Answer**

We anticipate the awardees will be selected in the early fall.

**10. Question**

What is the turnaround time for proposed projects to be completed, if they are selected?

**Answer**

The exact timeline for later phases is still in flux.

**11. Question**

Should the artist identify a specific Philadelphia community, location, or neighborhood to engage and work with?

**Answer**

If your proposal is conceived with a specific community in mind, please identify this connection. This is strongly encouraged but not required.

**12. Question**

Should the artist identify specific public spaces or can the proposal remain open-ended in terms of placement?

**Answer**

The project can remain open-ended in terms of exact placement.

**13. Question**

The criteria selection states - (Representation of a broad variety of media). Can the artist submit several alternative mediums and means of distribution/exhibition for the proposed art project?

**Answer**

The artist should identify the medium most appropriate for their concept.

**14. Question**

Who can empower, connect, and engage communities with \$1,000? The goals of the program seem incompatible with the funding amount. Do you think it could be a meaningful and generative opportunity?

**Answer**

At this stage of the initiative, all that is being requested is an idea for using the arts to articulate community engagement. Later stages will offer additional implementation funding.