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## Ortho News This Week

### Preparing for 2020



#### It's time to renew your COA Membership or Join for the First Time

COA

What Happened in Sacramento in 2019?

COA Legislative Wins/2020 Threat

The California Orthopaedic is the respected voice of Orthopaedic surgeons in Sacramento. On your behalf we lobby the government, legislators, administrative departments and staffers. We had a busy, successful year. Some notable wins include ... [READ MORE](#)

### How practices should evolve their value-based care strategy



Medical Economics

I often say navigating the Merit-based Incentive Payment System (MIPS) is like training for a sprint and a marathon at the same time; you have to ensure your performance measures are on track for the current year while looking ahead to identify improvements that can be made in the future. [READ MORE](#)

### The future of robotics in orthopedic surgery



Becker's Spine Review

The spinal and orthopedic robotics market is developing at a rapid pace, with an increasing amount of hospitals investing in robotic arms and surgeons training in new technologies. Here are five key notes on the future of robotics. [READ MORE](#)

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California Orthopaedic Associations

**SAVE THE DATE**

REGISTRATION OPENS  
 JANUARY 1, 2020

**COA 2020 ANNUAL MEETING**  
 QME COURSE & CBONES ANNUAL MEETING  
 April 16-19, 2020  
 Terranea Resort, Rancho Palos Verde, CA

## With cannabis legal in California, some cities and health groups (and neighbors) are asking questions about secondhand smoke



Capital Public Radio

Julie Woodside enjoys living in the Arden Arcade area northeast of downtown Sacramento, but lately she's been worried about the occasional whiff of marijuana coming from a nearby home. "It blows out of his window and all summer long I'm coping with, 'should I open my window? Do I want to get high today?' And I don't want to get high, ever." [READ MORE](#)

## Online ratings were high for orthopedic surgeons in single metropolitan area



Healio

Among 11,535 online reviews of orthopedic surgeons in the Cleveland metropolitan area evaluated in April 2019, the surgeons' overall average rating was 83.66 using a scale of 0 to 100, in which higher scores represented more positive ratings. According to Atul F. Kamath, MD, who presented the results of an analysis of reviews of orthopedic surgeons at seven physician-rating websites at the American Association of Hip and Knee Surgeons Annual Meeting, "The average rating of orthopedic surgeons in a single metropolitan area was overwhelmingly positive. The majority of orthopedic surgeons receive 20 or fewer total reviews. Higher ratings for the orthopedic surgeons correlated with staff friendliness, helpfulness, timeliness and punctuality." [READ MORE](#)

## Private equity in healthcare



Medical Economics

When it comes to buying medical practices, hospitals and health systems aren't the only ones writing checks. In recent years, the number of private equity firms looking to purchase practices has continued to increase. There were \$15 billion in deals in 2017, \$22.3 billion in 2018 and there is well over \$60 billion so far this year, according to the Medical Group Management Association (MGMA). [READ MORE](#)

## Multidisciplinary program reduces GI complications after orthopedic surgery



Healio

Implementing a multidisciplinary improvement program helped reduce bowel complications among patients recovering from orthopedic surgery, according to study results presented at the American College of Gastroenterology Annual Meeting. Melissa Latorre, MD, MS, from NYU Langone Health, said GI complications in patients who undergo orthopedic surgery are common but underreported. [READ MORE](#)

## What is AposTherapy?



**AposTherapy<sup>®</sup>**

**Increase your practice revenue - effectively treating patients progressing to surgery**

**What is AposTherapy?**

AposTherapy<sup>®</sup> is an at-home biomechanical and neuromuscular treatment, based on a foot worn device used for an hour each day while doing normal daily activities.

The system is individualized based upon visual and measured gait assessment by trained professionals who adjust the distribution of weight/force(s) being applied to a lower limb.

Over time, daily use helps to restore proper functional alignment, enhance muscle proprioception, decrease pain and improve gait patterns even while not wearing the device.

**Why AposTherapy?**

- FDA cleared for knee OA
- Blue Shield of California is covering AposTherapy<sup>®</sup> treatment for patients with knee osteoarthritis and lower back pain
- Safe
- Extensive research with over 50 publications

 Clinically Proven    Non-invasive    Drug-free    Personalized

**How can AposTherapy help you?**

- Increase your practice revenue - effectively treating patients with a new option for patients seeking another solution
- Provide a treatment which is both effective and easy to use, making adherence and satisfaction more likely
- Effective and safe long-term pain treatment without the risks of opioids and NSAIDs

To learn more on how to become an AposTherapy<sup>®</sup> provider, contact Seth Klein, Director of Sales at 201-264-5190 or [seth@apostherapy.com](mailto:seth@apostherapy.com)

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