



Conference Sponsorships

The following is a list of sponsorship opportunities* available during our Southern Innovations conference. In addition to what is described within each sponsorship, all conference sponsors will be featured within our conference app and directory as well as onscreen during our General Session & Keynote Luncheon and Chairman's Dinner Dance.

BOD & STEP-UPP Dinner

- \$5,000.00
- Company logo will be featured on table tents and other signage within the dinner area and company will receive (4) invitations to attend

Chairman's Dinner Dance

- \$5,000.00
- Company logo will be featured on table tents and other signage within the dinner dance

Chairman's Dinner Dance Portraits

- \$2,500.00
- Company logo will be featured on portraits taken during the dinner dance

Charging Stations

- \$5,000.00
- Company logo will be featured on charging station units which will be available in the registration area, the educational session area, and the expo

Conference App

- \$5,000.00
- Company-provided digital ad will be featured within the conference app and company logo will be featured on signage in the registration area, the educational session area, the keynote/dinner dance area, and the expo

Conference Audio/Visual

- \$5,000.00
- Company logo will be featured on signage in the registration area and the expo

Conference Bags

- \$5,000.00
- Company logo will be featured on each of the conference bags

Conference Lanyards

- \$5,000.00
- Company logo will be featured on each of the conference badge lanyards

Conference Video Coverage

- \$5,000.00
- Company logo will be featured within conference video footage and on signage in the registration area and expo

Conference Wi-Fi

- \$5,000.00
- Company logo will be featured on signage in the registration area and expo

Educational Session 1

- \$5,000.00
- Company logo will be featured on signage at the entrance/within the educational session

Educational Session 2

- \$5,000.00
- Company logo will be featured on signage at the entrance/within the educational session

Educational Sessions Refreshment Area

- \$5,000.00
- Company logo will be featured on signage within the refreshment area

Expo Happy Hour

- \$5,000.00
- Company logo will be featured on table tents and other signage within the refreshment area(s) of the expo

Fresh Produce Transportation

- \$5,000.00
- Company will help coordinate transportation of fresh produce to the conference, company shipping info will be available within the exhibitor kit, and company logo will be featured on signage within the expo

General Session & Keynote Luncheon

- \$5,000.00
- Company logo will be featured on table tents and other signage within the luncheon

Golf Beverage Carts

- \$5,000.00
- Company logo will be featured on golf course beverage carts as well as onscreen during the awards luncheon

Golf Closest to the Pin

- \$2,500.00
- Company logo will be featured on golf course signage as well as onscreen during the golf awards luncheon

Golf Hole In One

- \$2,500.00
- Company logo will be featured on golf course signage as well as onscreen during the golf awards luncheon

Golf Longest Drive

- \$2,500.00
- Company logo will be featured on golf course signage as well as onscreen during the golf awards luncheon

Golf Portraits

- \$2,500.00
- Company logo will be featured on each of the golf portrait images as well as onscreen during the golf awards luncheon

Golf Tournament Awards Luncheon

- \$5,000.00
- Company logo will be featured on table tents and other signage within the luncheon area as well as onscreen during the golf awards luncheon

Golf Tournament Breakfast

- \$5,000.00
- Company logo will be featured on table tents and other signage within the breakfast area as well as onscreen during the golf awards luncheon

Golf Towels

- \$5,000.00
- Company logo will be featured on each of the golf towels

Golf Holes

- \$500.00
- Company logo will be featured on golf course hole signage (1 per company) as well as onscreen during the golf awards luncheon

Hotel Keycard Sleeves

- \$5,000.00
- Company logo will be featured on each of the hotel keycard sleeves as well as on signage near the hotel check-in desk

Hotel Keycards

- \$5,000.00
- Company logo/ad will be featured on the hotel keycards (format determined by each hotel) as well as on signage near the hotel check-in area

Local Tour

- \$5,000
- Company logo will be featured on table tents and other signage during the activity

Local Tour Luncheon

- \$5,000
- Company logo will be featured on table tents and other signage during the activity

Personal Protection Equipment

- \$5,000.00
- Company logo will be featured on PPE available for attendees

Publication Bins

- \$5,000.00
- Company logo will be featured on the publication bins within the registration area

Registration Area

- \$5,000.00
- Company logo will be featured on signage within the registration area

Relaxation Station

- \$5,000.00
- Company logo will be featured on signage within the relaxation station area

Room Drops

- \$5,000
- Company promotional items will be included within room drop bags distributed to all attendees within the conference hotel room blocks

Sanitization Stations

- \$5,000
- Company logo will be featured on stations throughout the conference

Southern Roots Luncheon

- \$5,000.00
- Company logo will be featured on table tents and other signage within the luncheon area

Sporting Clays Awards Luncheon

- \$5,000
- Company logo will be featured on activity signage

Sporting Clays Portraits

- \$2,500
- Company logo will be featured on activity signage

Sporting Clays Tournament

- \$5,000
- Company logo will be featured on activity signage

Transportation

- \$5,000.00
- Company logo will be featured on all transportation signage and company promotional ad will be featured onscreen within shuttles (where available)

Ultimate Tailgate Experience

- \$5,000
- Company logo will be featured on table tents and other signage within the area

Ultimate Tailgate Experience Beverage Sleeves

- \$5,000
- Company logo will be featured on beverage sleeves distributed during the ultimate tailgate experience

Ultimate Tailgate Experience Games

- \$5,000
- Company logo will be featured on signage near games within the area

Water Stations

- \$5,000.00
- Company logo will be featured on water tubs as well as on water bottles within the tubs in the expo hall

Welcome Gifts

- \$2,500.00
- Company-provided promotional product will be available to attendees and company logo will be featured on signage within the area

Welcome Reception

- \$5,000.00
- Company logo will be featured on table tents and other signage within the reception area

Please contact us at info@seproduceouncil.com for more information on sponsorship opportunities.

**The Southeast Produce Council makes every effort to provide quality exposure for our sponsors at our events, however due to varying policies and regulations at each venue, we cannot guarantee the specifics within each sponsorship.*