

Coalition Communication: Philanthropy



COVID-19 UPDATES

vaccine.coronavirus.ohio.gov is an online resource for Ohioans to find which providers received a COVID-19 vaccine allotment and how to contact them. If you or someone you know is eligible to receive a vaccine in Phase 1B, they should use this tool. This is not a scheduling tool; it provides information only. Individuals should contact the provider directly to schedule a vaccination.

Tentative dates to start vaccinating additional Phase 1B populations are:

- **The week of Jan. 25:** Ohioans 75 years of age and older; those with severe congenital or developmental disorders.
- **The week of Feb. 1:** Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid models.
- **The week of Feb. 8:** Ohioans 65 years of age and older.

When a new age group begins, vaccinations may not be complete for the previous age group. It will take a number of weeks to distribute all of the vaccines given the limited doses available.

INDUSTRY INFORMATION

■ The first COVID-19 vaccines have arrived and been administered in Ohio. Access a [FAQ](#), [Myths vs. Facts](#), and more at coronavirus.ohio.gov/vaccine

■ Because vaccine availability remains limited in Ohio and across the country, Ohio is taking a phased approach that prioritizes the most vulnerable citizens, those in the healthcare field, and school staff members.

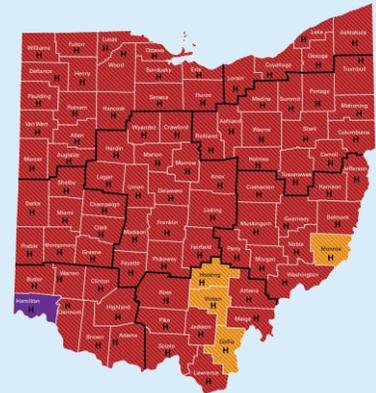
VACCINE COMMUNICATIONS TOOLKIT

This [toolkit](#) is now available to help your organization communicate to your donors, supporters, and volunteers about COVID-19 vaccine.

KEY STATS

Data as of 1/21/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	7,111
Death Average	74
Hospitalization Average	285
ICU Admission Average	28

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Philanthropy team, please contact

Fern Miele at (614) 842-3660 or by emailing Fern.Miele@ood.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

In the early vaccination phase, supply will be limited. As the number of available doses increases, COVID-19 vaccines will be available to all Ohioans who choose to be vaccinated. Learn more <https://coronavirus.ohio.gov/vaccine> *[Suggested graphic: Ohio's Phased Approach]*

We need all available tools to stop the #COVID19 pandemic. Getting a COVID-19 [#vaccine](#), wearing a mask, staying at least 6 feet away from others, and washing your hands often will work together to get us through the pandemic. [#InThisTogetherOhio](#)

During a pandemic, every move you make comes with risk. Until we're all protected, limit your risk and stay safe, Ohio. [#InThisTogetherOhio](#) <https://www.youtube.com/watch?v=vv21QLKT-Mc>

TALKING POINTS FOR YOU

- The COVID vaccine is now available. However, it remains in short supply not only in Ohio, but across the country. It will take a number of weeks to distribute all of the vaccine given the limited doses available.
- Until a substantial number of Ohioans can be vaccinated, proper prevention, like wearing masks and social distancing, will reduce your risk of being exposed to or spreading.
- Vaccination is a personal decision. Ohioans should be aware that, due to vaccine shortages, anyone who declines the vaccine at their first opportunity may not have another chance to receive it for some time.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

- [#InThisTogetherOhio](#)
- [#OhioSmallBusinesses](#)
- [#ResponsibleRestartOhio](#)
- [#MasksOnOhio](#)
- [#StaySafeOhio](#)

LATEST UPDATES

- [COVID-19 Vaccination Program](#)
- [Public Health Orders](#)
- [News Releases](#)
- [Sector-Specific Requirements](#)

VIDEOS

- [Remember When](#) NEW
- [COVID-19 is Unpredictable](#)
- [Ohio Nurses: We Need Your Help](#)
- [Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

- [COVID-19 Vaccines: Ohio's Phased Approach](#)
- [Masks Required/Capacity](#)
- [What You Can Do](#)
- [Social Distancing](#)
- [All Printables](#)

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