

Coalition Communication: Manufacturing

COVID-19 UPDATES

We need your help in sharing information about the COVID-19 vaccine.

Visit vaccine.coronavirus.ohio.gov to an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them. If you or someone you know is eligible to receive a vaccine in Phase 1B, they should use this tool.

Tentative dates to start vaccinating these Phase 1B populations are:

- Jan. 19, 2021—Ohioans 80 years of age and older.
- Jan. 25, 2021—Ohioans 75 years of age and older; those with severe congenital or developmental disorders.
- Feb. 1, 2021—Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid learning.
- Feb. 8, 2021—Ohioans 65 years of age and older.

When a new age group begins, vaccinations may not be complete for the previous age group. It will take a number of weeks to distribute all of the vaccines given the limited doses available.

If you are older than 65, please connect with an Area Agencies on Aging about questions or if you need transportation assistance. For more information, visit aging.ohio.gov or call 1-866-243-5678.

More information can be found at coronavirus.ohio.gov.

INDUSTRY INFORMATION

- The 10 p.m. to 5 a.m. statewide curfew is being extended. The curfew does not mandate business closures, nor does it prevent employees from working. Get the latest details [here](#).
- Learn about business assistance programs at businesshelp.ohio.gov.
- While the vaccine is providing hope, businesses must remain vigilant in enforcing [safety protocols](#) regarding masks, hygiene, and distancing.

KEY STATS

Data as of 1/21/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	7,111
Death Average	74
Hospitalization Average	285
ICU Admission Average	28

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for spreading the safety message, please contact

Bill Teets at 614.569.4509 or by emailing dascommunications@das.ohio.gov.



SUGGESTED SOCIAL MEDIA POSTS

Vaccines can help us all move forward. Get the facts on Ohio's [phased in approach](#) to COVID-19 vaccination program. #InThisTogetherOhio

Use [this graphic](#).

What we do off the clock impacts what we can do on the clock. Keep safe by masking up, backing up, washing up and avoiding crowds. Learn about Ohio's curfew [here](#).. #InThisTogetherOhio #ResponsibleRestartOhio

Use [this graphic](#).

The employees of [XYZ Corp] urge you to join us in showing appreciation to Ohio's [nurses](#) by taking steps to slow the spread. #MasksOnOhio#InThisTogetherOhio

Use the image provided when linking to the video in this Tweet.

TALKING POINTS FOR YOU

- Every single county in Ohio is at least triple the rate of high-incidence as determined by the CDC; some more than 14 times the rate of high-incidence. The risk of catching the virus is very real in every single county – whether rural, urban, or suburban. No county, [including ours](#), is safe from the spread of this virus.
- Regardless of where you live, you should stay at home unless making necessary trips for supplies. And when you go out, wear a mask all the time, every time, whether you are indoors or outdoors.
- While there is no mandate to receive a vaccine, vaccinations are extremely limited. Ohioans should be aware that, due to vaccine shortages, anyone who declines the vaccine at their first opportunity may not have another chance to receive it for some time.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the “COVID-19 Key Messages;” wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support “COVID-19 Key Messages,” and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

[Vaccination Program](#)

[COVID-19 Vaccine Communications Toolkit](#)

[Vaccination Distribution Factsheet](#)

[COVID Vaccine Myths vs. Facts](#)

[Sector-Specific Requirements](#)

VIDEOS

 [Remember When COVID-19 is Unpredictable Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)

[Phase 1A Graphic](#)

[Phase 1B Graphic](#)

[What You Can Do](#)

[Social Distancing](#)

[All Printables](#)

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