



# SPONSORSHIP

50<sup>th</sup> Annual Conference

October 24 - 27, 2021

Hilton Baton Rouge Capitol Center

Baton Rouge, LA

Celebrating LAMA's 50<sup>th</sup>  
Conference

Sponsorship Opportunities			
<input type="checkbox"/>	Premier Event Sponsor	\$ 5,000	\$
<input type="checkbox"/>	Executive Event Sponsor	\$ 4,000	\$
<input type="checkbox"/>	First Class Event Sponsor	\$ 3,000	\$
<input type="checkbox"/>	Business Class Event Sponsor	\$ 2,000	\$
<input type="checkbox"/>	Frequent Flyer Event Sponsor	\$ 1,000	\$
Exclusive Sponsorship Opportunities			
<input type="checkbox"/>	Padfolio (1)	\$ 5,000	\$
<input type="checkbox"/>	Conference Tote (1)	\$ 3,000	\$
<input type="checkbox"/>	Lanyards (1)	\$ 2,000	\$
<input type="checkbox"/>	Welcome Reception with Exhibitors (Sunday)	\$ 5,000	\$
<input type="checkbox"/>	Lunch (Monday or Tuesday)	\$ 4,000	\$
<input type="checkbox"/>	Breakfast (Monday, Tuesday, or Wednesday)	\$ 3,000	\$
<input type="checkbox"/>	Breaks with Exhibitors (3)	\$ 2,000	\$

**Premier Event Sponsor - \$5,000:** Two (2) free conference registrations, 10' Exhibitor space (confirmation required), logo on all conference printed material/signage, verbal recognition, name badge sponsor ribbon, full-page company bio to include project references in conference program, and reserved lunch seating.

**Executive Event Sponsor - \$4,000:** Two (2) free conference registrations, 8' Exhibitor space (confirmation required), logo on all conference printed material/signage, verbal recognition, name badge sponsor ribbon, ½ page company bio in conference program to include three project references, and reserved lunch seating.

**First Class Event Sponsor - \$3,000:** 8' Exhibitor space (confirmation required), logo on conference printed material/signage, verbal recognition, name badge sponsor ribbon, paragraph of company bio in conference program to include two project references.

**Business Class Event Sponsor - \$2,000:** Company logo on all conference material/signage, name badge sponsor ribbon, paragraph of company bio in conference program.

**Frequent Flyer Event Sponsor - \$1,000:** Company logo on conference material/signage, name badge sponsor ribbon.

**Padfolio Sponsor - \$5,000:** Prominently display your logo on conference padfolios, which attendees use the entire two-day event.

**Conference Tote - \$3,000:** Print your logo on conference totes – a practical memento that keeps your brand on attendees' minds long after the conference!

**Lanyards - \$2,000:** Visibly display your company's logo on conference lanyards where attendees will noticeably wear them for the entire event.

Contact Tara Tessier 225-355-0333 or lamaconference2021@gmail.com

**Welcome Reception with Exhibitors - \$5,000:** Be first to get to know the attendees and make a lasting impression by helping kick off our first networking event of the conference.

THIS SPONSORSHIP OPPORTUNITY INCLUDES:

- Logo on signage
- Recognition signs on food/beverage tables
- Company logo included in conference program

**Lunch (Monday or Tuesday) - \$4,000:** Provide fuel for conference attendees through sponsorship of a lunch during the conference.

THIS SPONSORSHIP OPPORTUNITY INCLUDES:

- Logo on signage
- Recognition signs on food/beverage tables
- Company logo included in conference program

**Breakfast (Monday, Tuesday, or Wednesday) - \$3,000:** Provide fuel for conference attendees through sponsorship of a breakfast during the conference.

THIS SPONSORSHIP OPPORTUNITY INCLUDES:

- Logo on signage
- Recognition signs on food/beverage tables
- Company logo included in conference program

**Breaks with Exhibitors (3) - \$2,000:** Put your company on display with sponsorship of break periods between educational sessions, where attendees will be able to sit back, relax, and network!

THIS SPONSORSHIP OPPORTUNITY INCLUDES:

- Logo on signage
- Recognition signs on food/beverage tables
- Company logo included in conference program

Make Checks payable to **Louisiana Airport Managers & Associates (LAMA)**, and **mail Sponsor form and a Registration form for each attendee** to 9430 Jackie Cochran Drive, Suite 300, Baton Rouge, LA 70807, ATTN: Conference. **Note: Credit card payments accepted; contact Tara Tessier via phone.**

Company \_\_\_\_\_

#1 Representative, Name \_\_\_\_\_

Email \_\_\_\_\_

#2 Representative, Name \_\_\_\_\_

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Contact Tara Tessier 225-355-0333 or lamaconference2021@gmail.com