

## **Great Range Bison recognized with Global Supplier of the Year Award from Whole Foods Market** *Retailer announces winners of ninth annual Supplier Awards*

Henderson, Colorado (May 24, 2021) – Great Range Bison has been recognized by Whole Foods Market as a winner of the grocer’s ninth-annual Supplier Awards, taking home the honor of Global Supplier of the Year Award. The Whole Foods Market Supplier Awards distinguish 42 companies that raised the bar in 2020, including local, regional and national brands across all product categories.

Awards and recipients for 2020:

### **Supplier of the Year**

Supplier of the Year is awarded to Whole Foods Market suppliers who rise to the top in overall excellence.

*Global winners: [Kvaroy Arctic](#) (Perishables Supplier of the Year), [FOODMatch](#) (Culinary Supplier of the Year), [Solely](#) (Center Store Supplier of the Year)*

*Regional winners: [Rainforest Distribution](#) (Mid-Atlantic), [NAPI \(Navajo Agricultural Products Industry\)/Navajo Pride Organics](#) (Rocky Mountain), [Nana Joes Granola](#) (Northern California), [Adams Ranch](#) (Florida), [Iggy’s Bread of the World](#) (North Atlantic), [Mill-King Market & Creamery](#) (Southwest), [Sacred Serve](#) (Midwest), [Big Spoon Roasters](#) (South), [Island Spring Organics](#) (Pacific Northwest), [IWON Organics](#) (Southern Pacific), [Bread Alone Bakery](#) (Northeast), [The Gluten Free Bakery](#) (United Kingdom)*

Special Recognition is awarded to suppliers that go above and beyond in helping Whole Foods Market grow and drive business as well as inspire and delight customers.

*Global winners: [Great Range Bison](#), [Mastronardi](#), [Diaqueo](#), [Pact Apparel](#), [Pastry Star](#), [Kettle Cuisine](#), [Agritalia](#)*

Awarded only to new global suppliers in 2020, Rookie of the Year is presented to new global suppliers who provide products to three or more Whole Foods Market regions with strong overall performance and execution.

*Global winners: [Milk Bar](#), [Greenbar Distillery](#), [Yonges Island Fish Company](#)*

### **Quality and Innovation**

Suppliers that help us advance Whole Foods Market standards and take an actionable part in moving the industry forward are recognized with Raising the Bar for Quality awards. This year’s recipients have displayed innovative manufacturing or agricultural techniques.

*Global winners: [LaBelle Patrimoine Heritage Chickens](#), [Alaska Glacier Seafoods](#), [Sun Pacific](#), [Bianco DiNapoli](#), [New Yorker Bagels](#), [MegaFood](#)*

The recognition of Outstanding Innovation is awarded to suppliers leading disruptive innovation, positioned boldly at the forefront of industry trends.

*Global winner: [Primal Kitchen](#)*

Supply Chain Support recognizes suppliers that find creative solutions to logistical challenges and prioritize Whole Foods Market's customer demand.

*Global winners:* [Rao's](#), [Applegate Farms](#), [Emmi Roth](#)

### **Purpose and Core Values**

Environmental Stewardship is awarded to suppliers who have established environmentally conscious business methods and models, such as reducing carbon footprint and incorporating ecofriendly packaging.

*Global winner:* [GoMacro](#)

Brands aligned with Whole Foods Market's core value to care for our communities receive the Purpose Driven Empowerment recognition.

*Global winners:* [Bloomia](#), [Subject to Change Wine Co.](#), [Tony's Chocolonely](#)

Suppliers that are awarded the Regenerative Agriculture Commitment award are committed to holistic farming and grazing management practices that improve soil, enhance biodiversity and increase carbon capture.

*Global winners:* [Atkins Ranch](#), [Alexandre Family Farms](#)

Key suppliers who support and share Whole Foods Market business initiatives and win-win-win outcomes are awarded the Service and Partnership recognition.

*Global winner:* [Taylor Farms](#)

### **About Great Range Bison**

The Great Range® Bison brand started in 1987, when our founder, Bob Dineen, had a vision to pursue his passion of sustaining the American bison population and share all of the great benefits of bison with others. What began as a simple "back of the truck" operation, turned into a business that focused on expanding bison into the market.

The key driver of Great Range® Bison was Bob's focus on quality and consistency. This attention to detail gained the trust of customers then, and still is the guiding principle for the Great Range Premium Bison brand today. Since then, we have been the industry leader in providing quality, flavorful bison to our consumers.