



P.O. Box 948, CLAYTON, CA 94517 • PHONE: (925) 778.1165 • FAX: (925) 778.1163

2021 Sponsorship Levels & Benefits

Sponsorship of NAIFA Greater Bay Area (NGBA) offers a unique opportunity to invest working dollars in relationship building, greater company visibility and insurance and financial services advocacy. At NGBA Board direction, your sponsorship dollars will be used to provide support and resources to local chapter membership, support of local and state officials who embrace the insurance and financial services industry and to provide advocacy for the insurance and financial services industry at the local, state and national level. All while you and or a company representative participates as described.

BENEFIT	PLATINUM LEVEL/\$1,000	GOLD LEVEL/\$750
Recognition as Sponsor on the Welcome Slide Show (virtual) and or Table Signs (in person) present at all Association Meetings	9 X per year	9 X per year
Meeting Sponsor: Live presentation (5 mins max) includes materials distribution	2 X per year	1 X per year
Option to provide E-mail to NGBA Membership-Educational, Product or Services (NGBA BD approval)	2 X per year	N/A
Option to provide a meeting speaker at the sponsor's expense. Presentation subject to NGBA BD approval	1 X per year	N/A
Free mtg. admission (with reservation) for Sponsor Co. Rep. and guest at each meeting and formal introduction at all meetings	Company Representative and Guest/All meetings (\$260 Value)	Company Representative Only/ All meetings (\$260 Value)
Prominent company logo display placement on Website and E-Announcements. Option to link to company website or individual email	Included	Included
Prominent recognition on broadcast e-mail reminders sent to NGBA members prior to all meeting	Included	Included
Recognition as Sponsor on NGBA LinkedIn Page	Included	Included
CA Day On the Hill Invite (responsible for additional cost)	Included	Included
D.C. Day On the Hill Invite (responsible for additional cost)	Included	Included
Recognition as Sponsor on the tables present at all/any in person NGBA meetings	Included	Included
Invite to all other NGBA events as scheduled	Included	Included

Silver 1x Meeting Sponsor/\$400

- Complimentary Registration for sponsor company rep. and guest
- Live 10-minute (max) presentation
- Event Sponsor in all promotional materials for meeting
- Sponsor table in room if meeting is in person



P.O. Box 948, CLAYTON, CA 94517 • PHONE: (925) 778.1165 • FAX: (925) 778.1163

Sponsorship Reservation Form

Please complete the five sections below. This form must accompany or precede payment.

Please confirm your desire to sponsor the NAIFA Greater Bay Area Association by submitting your check to the address above. Sponsorship priority and the featured sponsorship month will be based upon the date payment is received at the above address. ***Please attach a business card!***

1. Company Name: _____
2. How do you want your company to be listed on all marketing materials?: _____

3. Company Website: _____
4. Company Representative: _____ (Name)
_____ (Address)
_____ (City/State/Zip)
_____ (Phone)
_____ (Email)

Please specify dates you desire to have a table display and/or host a table topic as presenter. Your final date will be confirmed via email once funds have been received.

1st Choice _____ 2nd Choice _____
3rd Choice _____ 4th Choice _____

Meeting Schedule for 2021

Meetings are usually held on the second Friday of each month from 12:00pm to 1:00pm VIRTUALLY

January 8, 2021

February 12, 2021

April 9, 2021

May 14, 2021

June 11, 2021

August 13, 2021

September 10, 2021

October 8, 2021

November 12, 2021



P.O. Box 948, CLAYTON, CA 94517 • PHONE: (925) 778.1165 • FAX: (925) 778.1163

Check/Credit Card Authorization Form

PLEASE PRINT OUT AND COMPLETE THIS AUTHORIZATION AND RETURN TO THE NAIFA GREATER BAY AREA

The tax ID number for the NAIFA- Greater Bay Area (formerly Mt. Diablo) Association is: **23-7215920**

Card Holder Name: _____

Company Name: _____

Billing Mailing Address: _____

City: _____ St. _____ Zip. _____

Business Address: _____

City: _____ St. _____ Zip. _____

Phone: _____ E-mail _____

Fax: _____ Cell: _____

VISA/MC/American Express:

Card No. _____

Exp: ____/____ CVV Digit Code: _____ or Check # _____

Total Authorized Amount: \$ _____

Cardholder Please Print Name, Sign and Date Below:

I authorize NAIFA Greater Bay Area to charge the agreed amount listed above to my credit card or process my e-check provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement.

Signature: _____ Date: _____

Printed Name: _____

Remember that sponsorship is available on a first-come, first-served basis, based on the day we receive your payment. The day of receipt also determines whether your choice presentation date will be available. Checks that arrive after 2021 sponsorships are sold out will be returned.