



October 30-31, 2021

2021 SPONSOR / VENDOR FORM

For sponsorship opportunities, contact [vendor@calfestival.org](mailto:vendor@calfestival.org)

Form for vendors of goods & services only, not for food trucks (food trucks email: [Connieande@aol.com](mailto:Connieande@aol.com) )

Company Name: \_\_\_\_\_

Number of parking passes requested: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

√	<b>Sponsorship</b>	<b>Amount</b>
	Space Needed: _____	

√	<b>Vendor Spaces</b>	<b>Amount</b>
	End Cap/Big Rig spot (limited #)	\$700
	11' wide	\$200
	22' wide	\$300
	Each Additional 11' \$100 -- #: _____	

**Setup:** Friday *after* 3:00 PM *out by* 6:00 PM or Saturday *between* 6:30 AM and 8:00 AM

**Teardown:** Saturday after 5:00 PM or anytime Sunday

**Electricity/Internet:** Access to electricity is limited. It is recommended that you bring a quiet portable generator if your display must have it. If you need wifi, you should bring your own hotspot too.

**Tents/Tables/Chairs:** EZ-Ups are recommended. We can provide tent rental info if you need something more substantial. A limited number of vendor spots are under an overhang (8' above ground) and may not need any additional covering. Please let us know if you need to rent tables and chairs.

I want under the overhang

I need tent/table/chair rental info

**Insurance:** Vendors may be required to carry commercial liability insurance and may be required to provide an insurance certificate. Information will follow after you register.

**Policies:** No Booth Splitting. Vendor banners are only permitted on the fence behind your booth, or the railing above your booth. Sponsors have priority on railing space. Only vendor/sponsor banners are permitted. Drones are *strictly* prohibited. Porsche dealerships may only participate at a sponsorship level.

**Note:** This is a Rain or Shine Event. The Fontana area is subject to very high winds. All booths and coverings must be securely tied down. No refunds for weather related issues.

Submit the following information via email by October 1, 2021 to: [vendor@calfestival.org](mailto:vendor@calfestival.org)

Payment needed by October 22, 2021

- 1) This form, filled out.
- 2) Your logo for CFOS use, preferably as an .eps file.

- 1) Make checks payable to Zone 8 PCA
- 2) Send to:  
Zone 8 PCA  
c/o Linda Cobarrubias  
PO Box 5766  
Palm Springs, CA 92263
- 3) Please include this form with your check

**Vendor agrees to abide by all Auto Club Speedway and Porsche Club Rules and Policies**