WRC's Winter 2022 CyberTech Newsletter

Dear NJECC institutions:

At White Rock Cybersecurity, protecting your data is key. We bring highly-effective, best-in-class cybersecurity solutions to support your technology initiatives while securing your digital borders. We remain committed to advocating for cooperative purchase discounts on behalf of NJECC and its schools and districts.

This newsletter will highlight some of our solutions for (you may click on a topic to go to that specific area):

- Cybersecurity
  - Endpoint Protection
  - Endpoint Detection and Response (EDR)
  - Managed Detection and Response (MDR)
  - Security Awareness Training
- Backup and Archiving
- Data Privacy Compliance
- Help Desk for K-12 Schools
- Mobile Device Management (MDM), Deployment
- Remote Monitoring and Management (RMM)
- Microsoft M365 Licensing; New Surface Laptop SE (School Edition)
- Google and Go-Box Chrome

Please contact me for additional product information, pricing or to schedule a demo with a solutions expert.

Odessa Criales-Smith
White Rock Cybersecurity
214-613-1568 | odessa@wrsecure.com
Cybersecurity - Endpoint Protection

ESET – anti-virus, mobile security, file security
For three decades ESET has been developing industry-leading IT security software and services, delivering instant, comprehensive protection against evolving cybersecurity threats for businesses and consumers worldwide. ESET combines multilayered technology, machine learning and human expertise to provide our customers with the best level of protection possible. Our technology is constantly adjusting and changing to provide the best balance of detection, false positives and performance. All ESET Endpoint Security products have the ability to detect malware pre-execution, during execution and post-execution. Focusing on more than a specific part of the malware lifecycle allows us to provide the highest level of protection possible.

ESET PROTECT Advanced (cloud-based) solution; includes the following:
• ESET Endpoint Protection Advanced
• ESET Full Disk Encryption
• ESET Dynamic Threat Defense (EDTD) – ransomware and zero day threat protection; and any unknowns
  o Cloud-sandboxing
  o Next level defense - Advanced layer of protection against ransomware; Zero-day attack protection
  o Cloud-based analysis – response in minutes; connection to dedicated servers
  o Easy to upgrade – 3-step process; quick and painless upgrade (enable via policy)

Faronis – patented Reboot-to-Restore technology
Deep Freeze Enterprise is the ultimate Reboot-to-Restore solution for managing and protecting workstations. It protects endpoints by FREEZING a snapshot of a computer’s desired configuration and settings defined by the IT Administrator. With an instant reboot, any unwelcome or unwanted changes are removed from the system, restoring it to its pristine FROZEN state.

Ask about Deep Freeze Standard, Enterprise, for Mac, Server, Cloud Connector or Data Retention

Kaspersky - Endpoint Security for Business protection for desktops, mail and gateway
Kaspersky solutions allow administrators to see, monitor, control and protect their IT environment. The Next Generation tools and technologies are intelligently balanced across the progressive tiers to meet your evolving security and IT needs at every point in your business journey. With over 125,000 new Internet threats every day, you need advanced protection to stay ahead of those threats. In addition, compliance with the Children’s Internet Protection Act (CIPA), a requirement for schools receiving federal technology funding, is more complex and critical than ever before. Features include anti-malware, anti-ransomware, static and dynamic machine learning, firewall, OS firewall management, cloud-assisted protection, integrated EDR agent, dynamic whitelisting, web and device control, server protection, protection for terminal servers, mobile endpoint security, and so much more.

Products include Endpoint Security for Business Select, Advanced, Total Security, Cloud and Cloud Plus solutions, MSA Support, and more.

Kaspersky Select includes anti-malware; app, device, web control; mobile security/MDM, unified mgmt console; anti-crypto/ransomware

Kaspersky Advanced includes anti-malware; app, device, web control; mobile security/MDM, unified mgmt console; anti-crypto/ransomware, encryption, systems management

McAfee - Security bundle designed and priced exclusively for education customers, and the hybrid classroom
With remote and hybrid learning as the new normal, hackers have turned their attention to virtual classrooms and learning devices. Schools, parents, and students need cybersecurity protection now more than ever. McAfee is pleased to announce a powerful suite of security solutions designed specifically for Education customers’ needs while meeting Education customers’ limited budgets. With our Next-Gen AV, the McAfee Secure School Suites offer features and functionalities not found in other standalone products while managing to save hundreds of dollars per endpoint.
Cybersecurity - Endpoint Detection & Response (EDR)

**SentinelOne** – **EPP, EDR** - SentinelOne is the only platform that autonomously defends every endpoint against every type of attack, at every stage in the threat lifecycle.

EPP unifies prevention, detection, and response in a single purpose-built agent powered by machine learning and automation. It provides prevention and detection of attacks across all major vectors, rapid elimination of threats with fully automated, policy-driven response capabilities, and complete visibility into the endpoint environment with full-context, real-time forensics. EPP, EDR, Manageability, Vigilance MDR and Cloud Intel (threat feeds, IP reputation, Automated analysis and Shared Intelligence).

**SentinelOne CORE** - Endpoint Protection Platform with Static & Behavioral AI, Network Quarantine and Rollback, Professional Support Plan, Readiness (1-yr) Remote Deployment Assistance, Ransomware Warranty (up to $1000 per covered device)

**SentinelOne Control** - Endpoint Protection Platform with Firewall/Bluetooth/USB Device Control, App Vulnerabilities, Professional Support Plan, Readiness (1-yr) Remote Deployment Assistance, Ransomware Warranty (up to $1000 per covered device)

**Sophos** – **Intelligent Endpoint Detection and Response**

Sophos Endpoint Protection makes it simple to secure your Windows, Mac and Linux systems against malware and other endpoint threats. Sophos endpoint protection integrates proven technology like malicious traffic detection with real-time threat intelligence from SophosLabs to help you prevent, detect and remediate threats with ease. Web, application, and peripheral access policies can follow your users anywhere they go. And, your firewall and endpoints can share a security heartbeat.

**Sophos Intercept X Advanced with EDR:** integrates intelligent endpoint detection and response (EDR) with the industry's top-rated malware detection, top-rated exploit protection, and other unmatched endpoint protection features. Features include foundational techniques, deep learning, anti-exploit, and CryptoGuard anti-ransomware.
Sophos Managed Threat Response: 24/7 threat hunting, detection and response delivered by an expert team as a fully-managed service. This promotion is designed to help schools get the protection, detection, and response capabilities they NEED to stay protected against today’s advanced cyber-attacks. With the need to support remote and hybrid learning, K-12 schools and other educational institutions are vulnerable to a growing number of ransomware attacks. With MTR, your organization is backed by an elite team of threat hunters and response experts who take targeted actions on your behalf to neutralize the most sophisticated threats.

Cybersecurity - Managed Detection and Response (MDR)

Arctic Wolf – Cloud Detection & Response solution
Monitor the data 24x7 by a team of assigned security experts who learn your organization and continually optimize our solutions for maximum effectiveness in your environment. Each Arctic Wolf solution offers Broad Visibility, 24x7 Coverage, Access to Expertise, Strategic Guidance and Continuous Improvement.

Managed Detection and Response - eliminates alert fatigue and false positives to promote a faster response with detection and response capabilities tailored to the specific needs of your organization.

- 24x7 monitoring
- Network inspection
- Log aggregation, correlation, and analysis
- Threat detection
- Cloud security
- Compliance reporting
- Endpoint visibility

Cloud Detection and Response – identifies and stops threats across IaaS and SaaS resources.
Managed Cloud Monitoring

- IaaS configuration monitoring
- Customized rules
- Infrastructure identification
- Broad integration
- Shadow IT awareness

Managed Risk - enables you to continuously scan your networks, endpoints, and cloud environments to quantify digital risks.

- Dynamic asset identification
- Continuous assessments
  - Internal vulnerability
  - External vulnerability
  - Host-based vulnerability
- Account takeover risk detection
- Security controls

SOC-as-a-Service - all the benefits of a Security Operations Center without the high costs of a DIY solution
Managed Security Awareness - Prepare employees to recognize and neutralize social engineering attacks, like phishing. Deliver security awareness training for regulatory compliance.

- Awareness training
- Tracking and reporting
- Phishing simulations
- Dark web monitoring
Concierge Security Team (CST)
The CST is your single point of contact for your Arctic Wolf Cloud Detection and Response solution, and serves as your trusted security advisor and an extension of your internal team. The CST:

- Customizes the solution to your needs
- Continuously scans your cloud environments for indicators of compromise
- Provides actionable remediation guidance
- Meets regularly with your team to guide and support strategic cloud security initiatives
- 24x7 monitoring
- Alert triage and prioritization
- Custom protection rules
- Guided remediation
- Detailed reporting and audit support
- Ongoing strategic security reviews

Cybersecurity - Security Awareness Training

KnowBe4 – Cybersecurity Awareness Training and Phishing tests for your faculty and staff
Equipping your faculty, staff and employees strengthens the security of your environment. Our SaaS subscription is priced per seat, per year. There are 4 Training Levels.

**Silver Level:** Training Access Level I includes the Kevin Mitnick Security Awareness Training in the full 45-minute module and the executive 15 minute version. Also includes unlimited Simulated Phishing Tests, Assessments, and Enterprise-strength Reporting for the length of your subscription.

**Gold Level:** Includes all Silver level features plus Training Access Level II content which also includes KnowBe4 training modules. Gold also includes monthly Email Exposure Check (EEC) Reports and Vishing Security Tests using IVR attacks over the phone. (available for U.S. and Canada)

**Platinum Level:** Includes all features of Silver and Gold. Platinum also includes our Advanced Phishing Features; Smart Groups, Reporting APIs, User Event API, Security Roles, and landing page Social Engineering Indicators.

**Diamond Level:** Includes all features of Silver, Gold and Platinum plus Training Access Level III, giving you full access to our content library of 900+ items including interactive modules, videos, games, posters and newsletters. In addition, you will have access to our cutting-edge Artificial Intelligence-driven Agent (AIDA™), currently in beta that allows for simulated multi-faceted social engineering attack using email, phone, and SMS messaging. (available for U.S. and Canada)

**PhishER:** Available as a stand-alone product or as an optional add-on across all subscription levels. PhishER is your lightweight SOAR platform to orchestrate your threat response and manage the high volume of potentially malicious messages reported by your users.

Emails can be reported through the KnowBe4 Phish Alert Button or simply by forwarding to a mailbox. With automatic prioritization for emails, PhishER helps your InfoSec and security operations team cut through the inbox noise and respond to the most dangerous threats more quickly. (minimum 101 seats)

Click here to request a demo: KnowBe4 Security Awareness Training

Backup and Recovery, Archiving

Datto / Backupify – Simple, Automated, Secure SaaS Data Backup
SaaS Protection is an easy way to ensure comprehensive data protection in Office 365 and G Suite. We provide an automated, secure backup of the data that resides in the core components of the Office 365 suite including Exchange, Tasks, Calendar, Contacts, OneDrive and Sharepoint, and all relevant apps in G Suite including Mail, Calendar Contacts Drive and Team Drives.
Recover quickly and easily from any form of data loss. Maintain de-provisioned user data to save money on licenses. Recover to a point-in-time before a ransomware attack occurred. Save time with set it and forget it backup; secure, independent backup; hosted and Geo-replicated to regional data centers; Encrypted at rest and in transit; SOC 2 Type II compliance at both the app and infrastructure level; GDPR compliant.

**Datto SaaS Protection for Microsoft 365** offers an all-in-one backup, search, restore, and export solution for Exchange, OneDrive, SharePoint, and Teams.

- Trusted backup – flexible retention options
- Fast and effortless restore
- Effective monitoring and management
- Data protection and compliance

**Dropsuite - Effortlessly and securely backup, restore, and migrate all business-critical email data for Microsoft 365 (Outlook, SharePoint, OneDrive, Contacts/Calendars/Tasks, Groups & Teams) and Google Workspace (G-mail, Shared Drive, My Drive, and Contacts/Calendars/Tasks).**

Dropsuite simplifies data protection so you can focus on delivering what your business does best, providing value and growth. Effortlessly backup Office 365, Workspace Gmail, Hosted Exchange, Open-Xchange, IMAP/POP, and websites. Adhere to compliance regulations with email archiving, eDiscovery and GDPR Responder. Better understand your business with Insights BI email intelligence – and so much more.

Dropsuite provides cloud-based solutions for regulatory compliance, data security including archiving and data retrieval, plus advanced analytics to uncover hidden data and turn it into actionable insights to improve business processes.

**Dropsuite Email Backup** – automatically protect and recover business-critical data; works with Microsoft 365, Google Workspace, and IMAP/POP3 servers

**Dropsuite Email Archiving** – automatically protect, recover and ensure compliance for business-critical data

Dropsuite’s Email Archiving solution helps organizations efficiently store, safeguard, manage, and discover data from most systems through Journaling. eDiscovery, Retention and Legal Hold policies and Compliance Review are just a few items that make Dropsuite’s Email Archiving a strong tool for your archiving and compliance needs.

Dropsuite Email Archiving also includes Email Backup.

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**Data Privacy Compliance**

**Ground Labs - Data Privacy Compliance. Discovery and Remediation**

Ground Labs enables organizations to discover and remediate all structured and unstructured data across multiple types and locations, on servers, on desktops and in the cloud.

Data is the world’s most valuable resource and is a business’ greatest asset, it’s greatest potential liability and greatest risk. Digitalization, IOT, AI, Cloud, BYOD, and remote employees, coupled with multiple storage solutions. Ground Labs serves as the most comprehensive and trusted solution to find sensitive data and confidently mitigate risk.

Non-Compliance is no longer an option. Whether GDPR, CCPA, CPRA, PDPA, HIPAA, LGPD, PCI DSS, PIPEDA, CDPA, Privacy Act 2020, PDPB, or any regulations specific to your state, country or region…Get compliant. Stay compliant, and have the confidence to prove it.

Enterprise Recon is a smart data discovery solution that enables organizations to manage and maintain compliance while securing your data:

- to manage and maintain PCI DSS
- enables CISOs, ITSMs, and Data Governance Officers full data discovery and remediation tools to meet and maintain compliance
- empowers CISOs, ITSMs and Risk Managers with full visibility of all their data along with risk insights
Help Desk

**Incident IQ** – help desk designed for k-12.
From help desk ticketing and IT asset management to maintenance work orders and beyond, the Incident IQ platform is revolutionizing the way school districts provide and manage services.

**SIS & LMS integration** - Systems integrations make data accessible to be used for efficiencies such as ticket workflows—enabling IT specialists to resolve twice the issues in half the time.

**Deployment in record time** - 36,000 devices distributed to students in approximately two hours per school.
Asset Management - Distributing and assigning devices to students is as simple as a scan and a click. Asset data can be instantly tied to student user profiles through SIS synchronization.

**iiQ Assets** - Deployment, collection, management, auditing
**iiQ Ticketing** - Easily submit, route and work tickets
**iiQ Mobile** - the power of asset and help ticketing capabilities in Incident IQ, right on your mobile device

**Rich analytics** - Analytics Explorer enables you to navigate key metrics for your district with monthly performance comparisons.
Faronics Deep Freeze MDM *(cloud-based) – tailored to iOS, Android and Chrome OS*
Provides quick, secure device management along with the features and flexibility that IT teams need. Enroll, track, manage, recover and restrict devices remotely – one-by-one or all at once. Secure your environment in just a few clicks with a variety of policies adaptable across user groups. Protect corporate data.

- Enroll iOS, Android or Chromebook devices in minutes
- Apple School Manager
- Manage devices by profile
- SAFE-certified for Samsung
- Google Workspace Integration
- Remotely locate, lock and wipe devices that are lost or stolen to ensure data security
- Define password policies, and secure applications on iOS and Android devices
- Deploy apps, settings and restrictions based on pre-defined groups

Faronics Deploy *(cloud-based) – Manage. Update. Automate for Windows and Mac*

- Application Management - Set up deploy and automate updates for any app instantly
- Windows Updates – Automate Discovery, Testing and Deployment of Windows Updates
- Remote Control – remotely connect to endpoints and chat with users (Support and Assist, File Transfer, HelpDesk Ticketing, One-Click Fixes)
- OS Deployment – Fast, modular OS deployment managed from the Cloud (real-time imaging progress)
- Inventory and Asset Management – get real-time hardware inventory reports
- Manage macOS – set up, deploy and automate updates for any app on macOS
- Anti-Virus and Firewall – high performance anti-virus with real-time management capabilities
  - Active malware detection
  - Manage AP/Firewall with real-time controls
  - Get Threat Detection alerts and reports
  - Built-in firewall protection against network attacks

Remote Monitoring & Management

**NinjaOne – Centralized IT Operations, Infrastructure and Support Management, from a single pane.**
SaaS Cloud solution with Remote/Ease of Windows Patching, Endpoint Management tool, Remote IT asset management, software install/uninstall, 3rd party application patching, Remote Access to work from home employees and custom application integration.

**NinjaOne’s RMM All-in-One Platform**

- **Asset Management** - track inventory, usage, and the health of your hardware, software and subscriptions
- **Patch Management** - install, deploy, and update endpoint software to keep your network safe
- **Remote Access Integration** - securely take control of remote IT assets
- **Scripting and Automation** - automated daily tasks with a powerful 150+ scripting library or build your own

**Faronics Deep Freeze Cloud - One platform for total control of your IT Assets**
Deploy, secure and manage your devices. Deep Freeze Cloud is a suite of products offered as a Software-as-a-Service (SaaS). In addition to patented reboot-to-restore, the platform offers asset management, software deployment, layered security, OS deployment, remote control, power management and more. Control all your IT assets from a single unified console, anytime, anywhere.

- **Deploy** - software deployment, patch management, OS image deployment
- **Secure** - Deep Freeze or restore from any unexpected changes with a simple reboot; anti-virus and firewall; application control
- **Manage** - asset management, power save, cloud sync

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Deep Freeze Cloud editions: Basic, Premium, Ultimate

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**Microsoft, Google Solutions**

**NJECC Microsoft Enrollment for Education Solutions (EES)** M365 A3, A5 (for K-12)
Microsoft 365 A3: with this offer, your school or district will have access to the Microsoft Desktop Package (OfficeProPlusWin, OfficeStdMac, Office 365 A3, WinUpgOS 10/11, CORE CALs) PLUS Intune for Education, Azure Active Directory Prem 1, Azure Information Protection Prem 1, Advanced Threat Analytics, Minecraft Education Edition and Imagine Academy (full curriculum, courseware, learning tools for fac, staff and for students to gain technology skills and career readiness)!

Annual subscription, based on your total # of Knowledge Works vs Light Users. 3-year price-protection

**Microsoft - New Surface Laptop SE – A Student Laptop that unlocks learning**
Managed by your IT department and easily provisioned, the Surface Laptop SE is designed exclusively for schools. The included Windows 11 SE (School Edition) operating system is quick, fast loading, and will operate “offline”. Microsoft Office 365 and Teams for Education are built-in and only the IT department can add software.

Imagine 16 hours of battery life, a large trackpad, full-motion keys, and an 11.6” screen. It is available in two configurations: 4 GB RAM and 64GB of storage or with 8GB of RAM and 128 GB of storage.

*Order now for delivery in December 2021. Pricing starts at $249.99. Contact Mitch Ravitz via email: miravitz@Microsoft.com for more information*

**Google Workspace for Education - new licensing model, save money**
Buy Student licenses. Faculty & staff licenses are free (one faculty/staff license for every 4 student licenses)

**Google Workspace** includes Gmail, Calendar, Meet (250 participants), Docs, Sheets, Slides, Forms, Classroom, Assignments, Sites, Groups, Drive, Admin PLUS Unlimited Originality reports (w/ peer comparison), Roster syncing, Document approvals, In-domain live streaming (up to 100,000), Cloud Smart Search, Storage (100 TB shared + 20GB per license) and Faster response times from a team of specialists!

**Go-Box Chrome – Chromebook deployment automation solution**
Go-Box Chrome is the solution you’ve been looking for to automate the enrollment and configuration processes on large quantities of Chromebooks.

Simply power on and connect up to 16 new Chromebooks and Go-Box Chrome automatically does the rest in a flash. And the Chromebook force wipe on existing units can be automated with only a few keystrokes.

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At White Rock Cybersecurity, we specialize in offering cybersecurity solutions and look forward to working with you to provide highly effective threat protection, encryption and data loss prevention solutions to secure your organization’s borders. Contact us for more information or a formal quote on cyber security, Microsoft, Adobe, 3D Printers, STEM/STEAM solutions, Kwikboost charging stations, or any of your technology needs.

We have certified technicians available for web demos on all cyber security solutions.

Thank you,

Odessa Criales-Smith
Contracts & Volume Licensing
214-613-1568
White Rock Cybersecurity is a value-added reseller specializing in cybersecurity and information technology solutions. Our elite premium partners provide innovative, scalable, and easy to manage solutions designed to protect your organization’s critical IT assets and drive down the total cost of ownership. White Rock’s comprehensive suite of IT and network security solutions defend enterprises from existing and emerging, known and unknown, internet security threats.

White Rock does not stop at cybersecurity; we provide volume licensing solutions for our corporate, government, academic, and non-profit customers. Whether you seek a cybersecurity solution or licensing for a business-critical application, we are here to assist you.

Our Cybersecurity Solutions
Arctic Wolf
Barracuda
Bitdefender
CheckPoint
Cisco Meraki
Crowdstrike
Datto / Backupify
ESET
Faronics
Ground Labs
Kaspersky
KnowBe4 (Awareness)
Mimecast
Netwrix
NinjaOne
Palo Alto
Ruckus
SentinelOne
Sophos
Trend Micro
Webroot
Zix

Premier Applications
Microsoft
Microsoft Cloud
Alertus Notification System
Arcserve
AnyDesk
IncidentIQ (help desk)
Parallels
Retrospect
SonicWall
TeamViewer
Veeam
Veritas
VMware

Cooperative Purchasing:
Allied States Cooperative
BuyBoard
DIR
NJEECC
PCA
PEPPPM
Region 7
TIPS

Other top manufacturers:
Adobe
Avid
Cinema 4D
Corel
DropBox / HelloSign
DJI Drones
FlashForge 3D Printers
GCG G-Cube
Go-Box (for Chromebooks)
GoGuardian
Google Workspace
Hamilton Buhl (STEM, STEAM, PPE)
ideamapper (visual learning)
Impero (NetOp)
Individual Software (Typing)
Kwikboost
Last Spray Disinfecting Machines
MakeMusic
Newline Interactive
NewWaveSTEM 3D Print curriculum
RobotLAB Google Exp
Sony Audio
Veative VR Online

and more…